



**FRIPA**

*Hygienepapier heute.*

# Velana: Added value for cardboard boxes



## Adding value to cardboard packaging: Fripa Velana®

The use of waste paper for the production of hygiene paper has been established for decades. Until now, mainly newspapers and paper waste from offices have been recycled into toilet paper, towels and wipes. However, due to advancing digitalisation, the proportion of this waste paper is decreasing every year. This is offset by the increase in paper resources for mail order and online retail. The demand for and consumption of cardboard packaging has risen steadily in recent years.

Therefore, the recycling of cardboard packaging offers great potential for alternative and sustainable use of raw materials. Fripa gives this packaging new value and recycles it into soft paper in natural colours.



# Focus on the future

With over 75 years of experience in paper manufacturing and innovative ideas for products and services, Fripa is breaking new ground with a focus on the future.



Thanks to intensive development work, Fripa is constantly bringing new products to market. For its latest product development, Velana®, cardboard and cardboard packaging are now also being recycled and used to produce soft, hygienic toilet paper and towels.

Fripa deliberately avoids the use of bleach in the production of paper from recycled cardboard. The natural colour shows that this paper combines the careful use of resources with a focus on optimum functionality – hygiene paper today.

## Soft, hygienic, unbleached Velana® toilet paper

You can choose between 2-ply and 3-ply toilet paper. For high-traffic washrooms, the 2-ply version is also available with 400 sheets per roll.



Art.-No.	GTIN 4000883	Material	Colour	Certificate	Ply	Sheet size (cm)	Content/Packing	Unit	Units/Pallet
153 0806	10239 2	Cardboard recycling	brown	RAL-UZ 5	3	approx. 9.4 x 11	8 x 250 sheet	9 units = 72 rolls	16
153 0807	10241 5	Cardboard recycling	brown	RAL-UZ 5	2	approx. 9.4 x 11	8 x 400 sheet	6 units = 48 rolls	22
153 0808	10243 9	Cardboard recycling	brown	RAL-UZ 5	2	approx. 9.4 x 11	8 x 250 sheet	8 units = 64 rolls	30

## Strong and effective Velana® paper towels

The entire Velana® paper range is certified according to RAL-UZ 5 (Blauer Engel). The towels are available in a practical sheet size of 25 x 23 cm with a V-fold.



Art.-No.	GTIN 4000883	Material	Colour	Certificate	Ply	Folding types	Sheet size (cm)	Unit	Units/Pallet
406 1100	10246 0	Cardboard recycling	brown	RAL-UZ 5	1	V 	approx. 25 x 23	20 x 250 = 5000	28



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# Duana: The soft alternative



## A perfect match: Fripa Duana®

The requirements for modern hygiene paper are constantly changing, and solutions are needed that combine quality, resource utilization, and price awareness. Fripa Duana® addresses precisely this issue by combining fresh cellulose fibres with high-quality recycled fibres.

Both types of fibre are combined to create a bright white, soft, and pleasantly gentle hygiene paper. The fresh cellulose fibres provide stability, volume, and a particularly pleasant feel on the skin, while the recycled fibres are a resource-saving and responsible addition.

**Material mix:**  
Pulp and recycling



### Soft, clever, bright white Duana® toilet paper

Fripa Duana® represents a soft, budget-conscious alternative in the entry-level segment – thanks to a clever mix of materials.



Art.-No.	GTIN	Material	Colour	Certificate	Ply	Sheet size (cm)	Content/Packing	Unit	Units/Pallet
130 0800	102576 4000883	pulp mix	bright white	FSC® MIX <sup>1</sup>	3	approx. 9.4 x 11	8 x 250 sheets	8 units = 64 rolls	30

<sup>1</sup>Logo licence number: FSC-C018265



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