



Floatee

The anti-drowning T-shirt



A man with curly brown hair and a mustache is shown from the waist up, wearing a dark blue, long-sleeved, zip-up jacket. He is looking down and adjusting the zipper. The background is a beach with waves and a clear sky. The text is overlaid in the center of the image.

**THE ANTI-DROWNING T-SHIRT FOR
TEENAGERS & ADULTS**



All age groups affected



The majority of accidents occur at sea

- Close to the shore (less than 300m)
- A leisure area that carries risks



Multiples causes

- Illness, exhaustion, cramps
- The strength of the currents



THE ANTI-DROWNING T-SHIRT FOR ADULTS

Manual activation for aquatic activities:

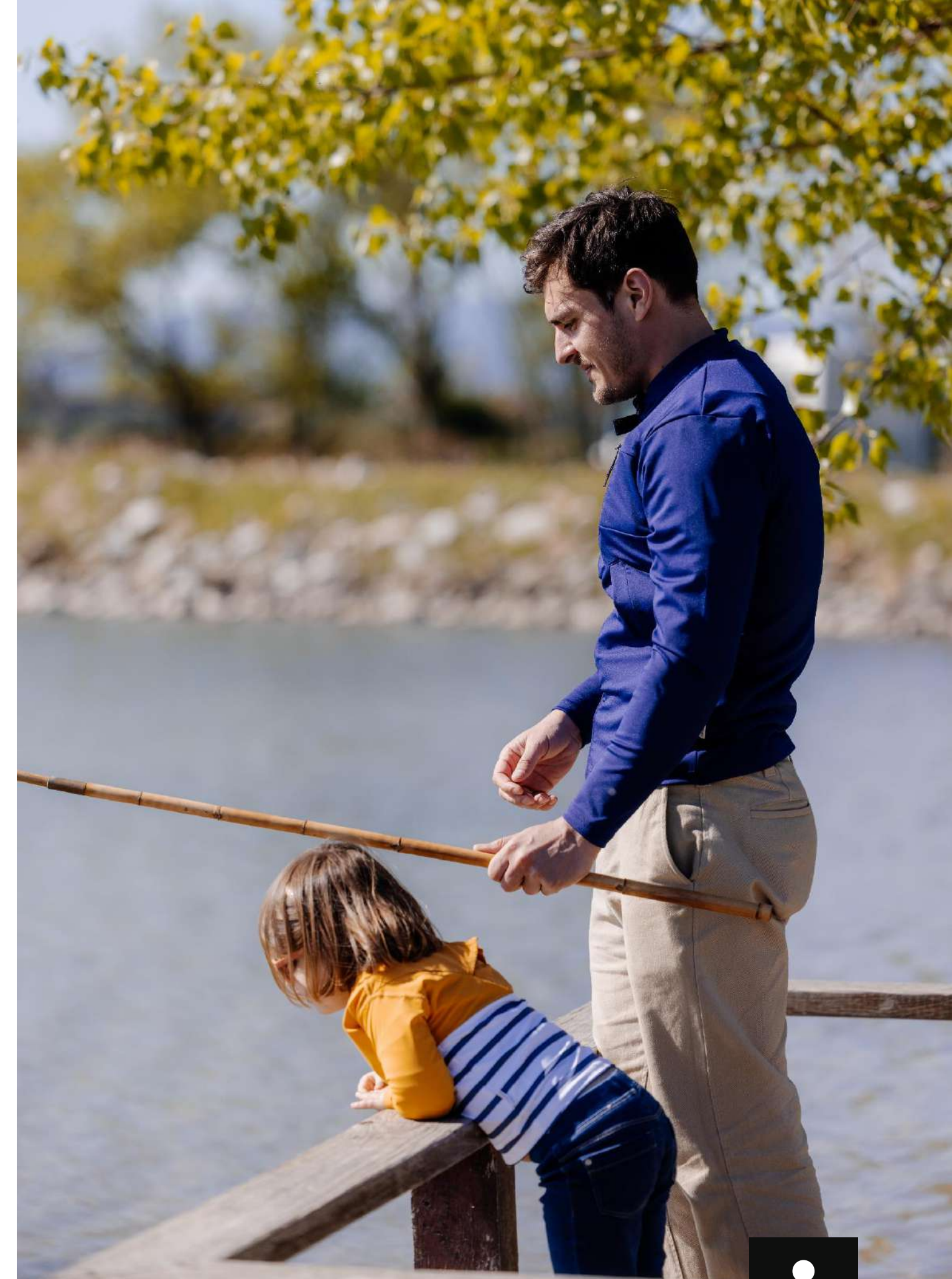
- Swimming, snorkeling
- Coastal walking
- Surf, bodyboard, stand-up paddle
- canoeing-kayaking, rowing
- Sailing without a harness



THE ANTI-DROWNING T-SHIRT FOR ADULTS

Automatically triggered:

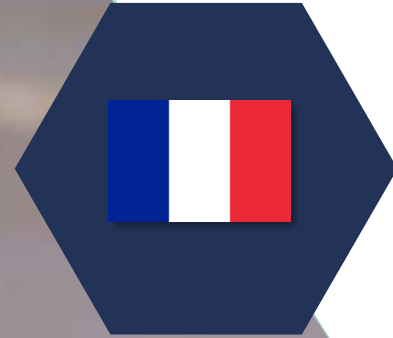
- **To secure activities near the water:** seaside walks, fishing...
- **For recreational boating** (up to 6 nautical miles according to local regulations) and mooring areas.
- **To secure people who are not autonomous** in the water.





Certified

ISO 12402-5 Standard: 50N (actual buoyancy over 100N)



Made in France

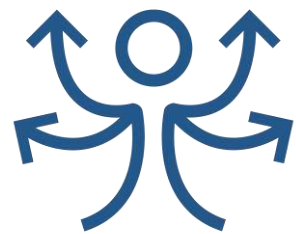


Easily rechargeable



Anti-UV UPF 50+

THE PERFECT ALLIANCE OF COMFORT AND SAFETY



Ergonomics

Total freedom of movement
No straps, no friction

Front zipper for easy on-and-off

Available from 40 kg (approximately
12 years old) in 5 sizes from XS to
XXL.



Protection

Immediate surface ascent

Pro Sensor Elite trigger – the most
efficient on the market

Anti-unscrewing system for the CO2
cartridge



Durability

Ultra-resistant fabric

Rechargeable in just 1 minute

Premium YKK zipper



THE UNIVERSAL T-SHIRT THAT PREVENTS DROWNING



FLOATEE RANGE 2025

TEEN & ADULT RANGE

ANTI DROWNING T-SHIRT – MANUAL



Public recommended price VAT inc.: **199€**

Included:

- A unisex-designed UV-protection T-shirt combined
- with an integrated anti-drowning feature, equipped
- with a ready-to-use **manual activation system**.



XS, S, M, L, XL

Available colors



min 40kg to max 110kg
(≈ from 12 yo)



Short & long sleeves

ANTI DROWNING T-SHIRT – AUTOMATIC



Public recommended price VAT inc.: **199€**

Included:

- A unisex-designed UV-protection T-shirt combined
- with an integrated anti-drowning feature, equipped
- with a ready-to-use **automatic activation system**.



XS, S, M, L, XL

Available colors



min 40kg to max 110kg
(≈ from 12 yo)



Short & long sleeves

MANUAL RECHARGE



Public recommended price VAT inc.: **22€**

Included:

- A gas cartridge for manual activation.

AUTOMATIC RECHARGE



Public recommended price VAT inc.: **29€**

Included:

- A gas cartridge for automatic activation
- A soluble sensor for activation.



IN-STORE ADVERTISEMENT

MANNEQUIN



DEMO T-SHIRT



POSTER A2



POSTER A4



ALSO FOR CHILDREN

To play safely around water.

Automatically activates if the child falls into the water and turns them onto their back in less than 5 seconds.

- Anti-UV UPF 50+
- For children from 10 to 30 kg
- Patented & certified

Certification protocol based on ISO 12402-4 standard for life jackets.



SALES OF AN INNOVATIVE PRODUCT



A FAST GROWTH

- **+280 points of sale** in 24 months.
- **+29 000 t-shirts sold** children and adult versions
- **Working with french market leaders** of marine equipment, pool, childcare, and sports sectors
- Distribution in **Switzerland, Netherlands, Germany, Italy, Belgium, Sweden and Morocco.**



A RENOWNED PRODUCT

- **+32 TV appearances** in France, Germany, Spain, Belgium, Switzerland over 18 months / **+70 articles** in media.
- **+10M views & +45K followers on social media.**



A STRONG BRAND IMAGE

- Sales of an **innovative** and **unique product worldwide.**
- Providing a **real solution to the problem of drowning.**





Floatee

A question ?

Alexandre POVEDA

Sales Manager

+33 (0) 6 71 52 98 63

alexandre.poveda@floatee.co

