

NEWSLETTER

“Everything we design starts with a moment of frustration on a boat,”

A British startup is gaining serious traction among boaters across the world with its range of clever, problem-solving products designed to make life on board easier, safer, and more enjoyable. Marine Innovations, a company built “for boaters, by boaters,” is shaking up the marine accessories market with a fresh approach to everyday boating challenges.

Founded by a husband and wife team, both keen boaters, Marine Innovations focuses on creating simple yet effective inventions that fill long-overlooked gaps in the boating experience. From fender management tools like the Fender Mate™ series to space-saving onboard accessories such as the Boat Bar Bundle, their products are designed to solve real problems with minimal fuss, all at an affordable price.

“Everything we design starts with a moment of frustration on a boat,” says the founder, Bradley Davis. “We’ve all been there – tangled ropes, stressful mooring scenarios, drinks sliding off tables, fenders that won’t stay in place. So we create the solution, test it ourselves, and make it affordable for everyone.”

The company’s core values; innovation, practicality and accessibility, have helped it gain a loyal following among both casual cruisers and serious sailors. With products now available through independent chandlers and marine retailers across the UK, Marine Innovations is also expanding its reach via online sales and boat show appearances throughout the year.

Having sold out at multiple trade events and with glowing reviews from boat owners and marina staff alike, Marine Innovations is quickly becoming known as a brand that delivers smart design without overcomplicating the boating experience.

Looking ahead, the company plans to grow its range with more time-saving tools and accessories, while continuing to champion British innovation and quality craftsmanship..

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