

Finnish marine industry showcases strong presence at Metstrade with its largest-ever pavilion

Renowned as a global powerhouse in boating, Finland will be represented at this year's Metstrade show with its most extensive pavilion to date. A total of 15 Finnish companies will be featured, spanning a broad range of specialties from decking materials and various marine components to heaters, electronics, and design expertise.

Finnish companies have participated in Metstrade with a joint national stand since 1991. "The Finland Pavilion has clearly earned its place at Metstrade, once again highlighting impressive new products and companies that have succeeded in international competition," says Jarkko Pajusalo, CEO of the Finnish Marine Industries Federation Finnboat.



The event also includes the prestigious [DAME Design Awards](#), often referred to as the marine industry's equivalent of the Oscars. This year, Finnish innovation has earned a place in the finals: the heated [Smartdeck HEAT](#), developed by Brand ID from Pori, was selected as a finalist—a significant achievement for a newly launched product.

Smartdeck HEAT is a heated marine decking solution that adds comfort and luxury to boating in colder conditions. The original Smartdeck material has previously been ranked best in class in a marine decking test by *YACHT*, the leading boating magazine in Germany.

- Metstrade takes place at the RAI Convention Centre in Amsterdam, 18–20 November 2025.
- The Finland Pavilion will be larger than ever before at the world's leading marine equipment trade show.
- "The pavilion features exciting new products and companies that thrive in international markets," says Finnboat CEO Jarkko Pajusalo.
- Brand ID's innovative Smartdeck HEAT has been named a finalist in the prestigious DAME Design Awards.

In addition to the Finnish Marine Industries Federation Finnboat, the following companies will be

present in the 2025 Finland Pavilion: Brand ID, Jukova, Lahnakoski, Mirka, Meluton, Navix, Nawa, Nextfour Solutions, Oceanvolt, Päijän Boats, Safire, Toppi, VA-Varuste, Velcron and Wallas.

Finnboat

Finnish Marine Industries Federation Finnboat is the umbrella organisation for Finland's strong marine industry and trade. Finnboat membership represents close to one hundred percent of both the nation's domestic marine industry turnover and the value of boat exports.

- [Finnboat at METSTRADE 2025: stand 01.863](#)
- [Finnboat](#)

Brand ID: Heated Decking System for Boating and Sailing



Smartdeck is an advanced, ultra-lightweight decking material designed for modern boating. It combines comfort, durability, and sustainability with outstanding anti-slip performance. The new Smartdeck™ HEAT is a heated decking system for boats, designed for comfort in all weather. With adjustable temperature settings, it brings warmth and luxury onboard. Ideal for cockpits, swim platforms, and other exposed areas, it extends the usability of boats in colder climates. This innovation, developed by Finnish company Brand ID, reflects the country's expertise in combining cutting-edge technology with practical marine design. Smartdeck HEAT is a finalist in the 2025 DAME Design Awards, highlighting its excellence and international appeal.

At Metstrade 2025, Brand ID presents its latest Smartdeck™ innovations, which are lightweight, durable and fully recyclable decking solutions for boat manufacturers: Smartdeck™ BUMPER: a durable protective edge system designed to prevent wear and impact damage, Smartdeck™ INTERIOR: an elegant soft-surface solution bringing Smartdeck's comfort and style indoors and Smartdeck™ LED: integrated LED lighting for improved safety and atmosphere on board.

- [Brand ID at Metstrade 2025: Stand 01.761](#)
- [smartdeck.co](#)

Jukova Collection Marine Fittings by Trideck

TRIDECK
JUKOVA COLLECTION

TriDeck Oy continues the traditions started by Jukova in 1958 as a supplier of aluminum parts for boats. Jukova's product range includes cast fittings such as handrail fittings and bollards. We also manufacture doors, windows, and railings according to customer specifications. TriDeck can also manufacture, for example, customized bollards for piers, as well as other aluminum castings.

Products are tailored to withstand harsh marine environments, using corrosion-resistant materials and coating processes optimized for long-term exposure to sun and saltwater. Whether for pleasure boats, commercial craft, or marina infrastructure, Jukova's solutions combine traditional expertise with modern production capabilities.

- [Jukova Trideck at Metstrade 2025: Stand 01.765](#)
- trideck.fi

Lahnakoski: Oars, Paddles and More

As Europe's leading manufacturer of oars, Lahnakoski is a fourth-generation family-owned business rooted in traditional craftsmanship and innovation. Its extensive portfolio includes wooden and aluminium oars, paddles made from both wood and composite materials, as well as a wide variety of accessories such as flagpoles and boathooks. Each product is manufactured in Finland with a focus on functionality, longevity, and classic Nordic design. With decades of experience and a deep respect for maritime heritage, Lahnakoski continues to supply quality boating equipment for professional and recreational use across Europe and beyond.

- [Lahnakoski at Metstrade 2025: Stand 01.767](#)
- lahnakoski.fi



Lahnakoski oars

Mirka: Marine Surface Finishing

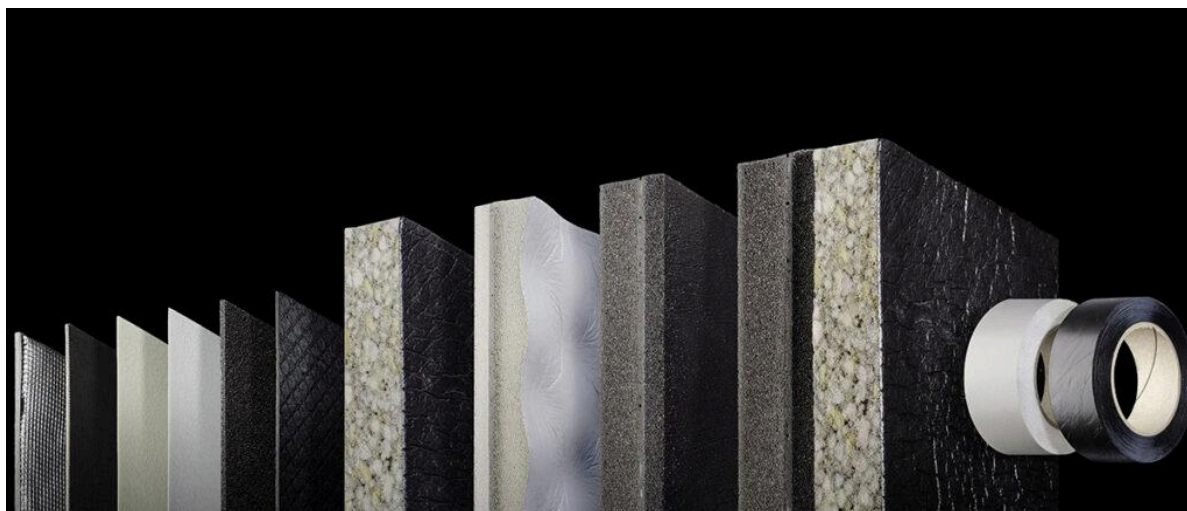


Mirka is renowned for its expertise in surface finishing technologies and offers a comprehensive range of abrasives, tools, and polishing solutions tailored to the marine industry. Whether for high-end yacht production, routine boat maintenance, or full-scale refurbishing, Mirka products support every stage of the finishing process. The company's innovative approach includes ergonomic, dust-free sanding systems and energy-efficient solutions that enhance productivity and quality while reducing

environmental impact. From gelcoat surfaces to composite structures, Mirka delivers performance, reliability, and a flawless finish.

- [Mirka at Metstrade 2025: Stand 01.760](#)
- mirka.com

Meluton: Noise Control and Thermal Insulation



Meluton specializes in high-performance insulation materials for marine environments. Its Reduce® Series includes a comprehensive selection of soundproofing and thermal insulation products engineered to improve comfort on all types of boats and yachts. New product launches at Metstrade 2025 include the Reduce® Spray Glue – a professional-grade adhesive that ensures long-lasting bonding in challenging conditions – and two additions to the Pelon Marina upholstery line: Smooth and Effect. These new options offer stylish finishes, moisture resistance, and simplified installation. Meluton continues to lead in eco-friendly, functional materials designed and produced in Finland.

- [Meluton at Metstrade 2025: Stand 01.769](#)
- meluton.fi

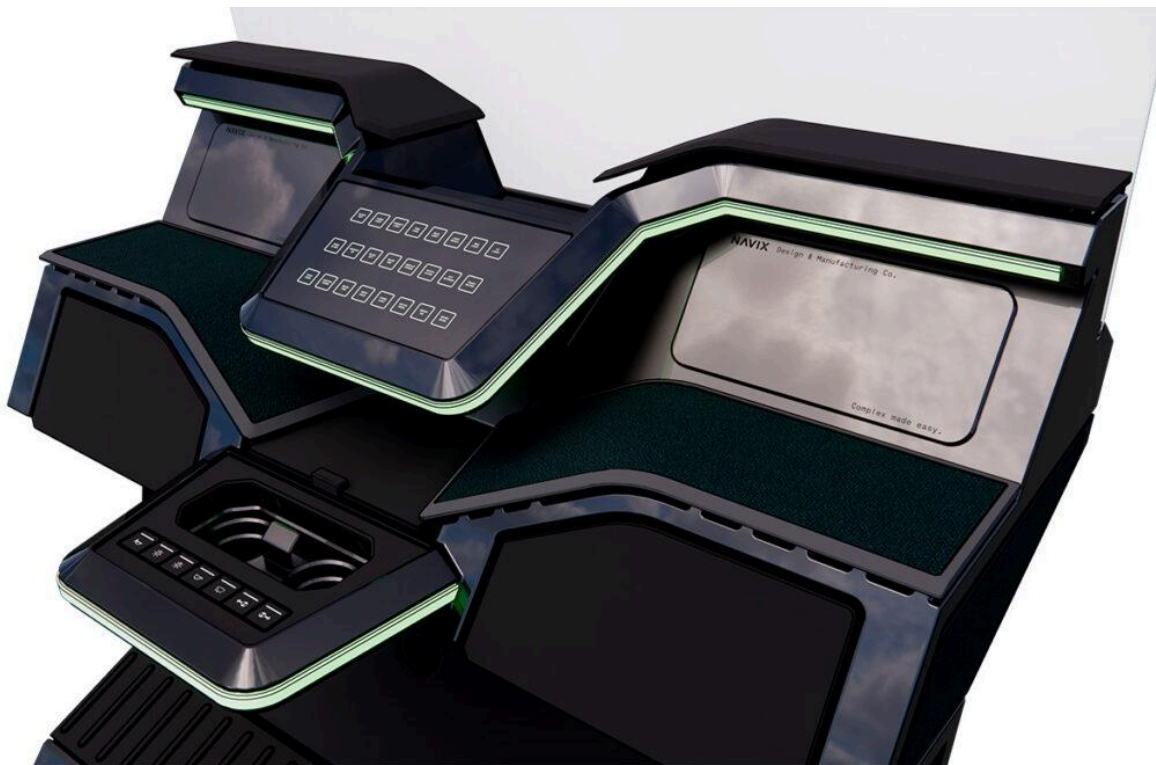
Navix: Next-Generation Consoles and Smart Digital Integration

Navix, a specialist in original design manufacturing (ODM), develops tailor-made marine electronics, control systems, and interior plastic components for boatbuilders across Europe and North America. The company's focus is on simplifying complexity for OEM customers by merging design, usability, and manufacturability into streamlined, integrated solutions.

Navix's highlights at Metstrade 2025 include a fully modular and customizable next-generation helm console platform for OEMs. The platform offers design freedom and advanced functionality, featuring smart digital integration, intelligent interfaces, and seamless connectivity. The result is a smooth, intuitive user experience. Each solution is tailored to reflect the brand identity of the customer.

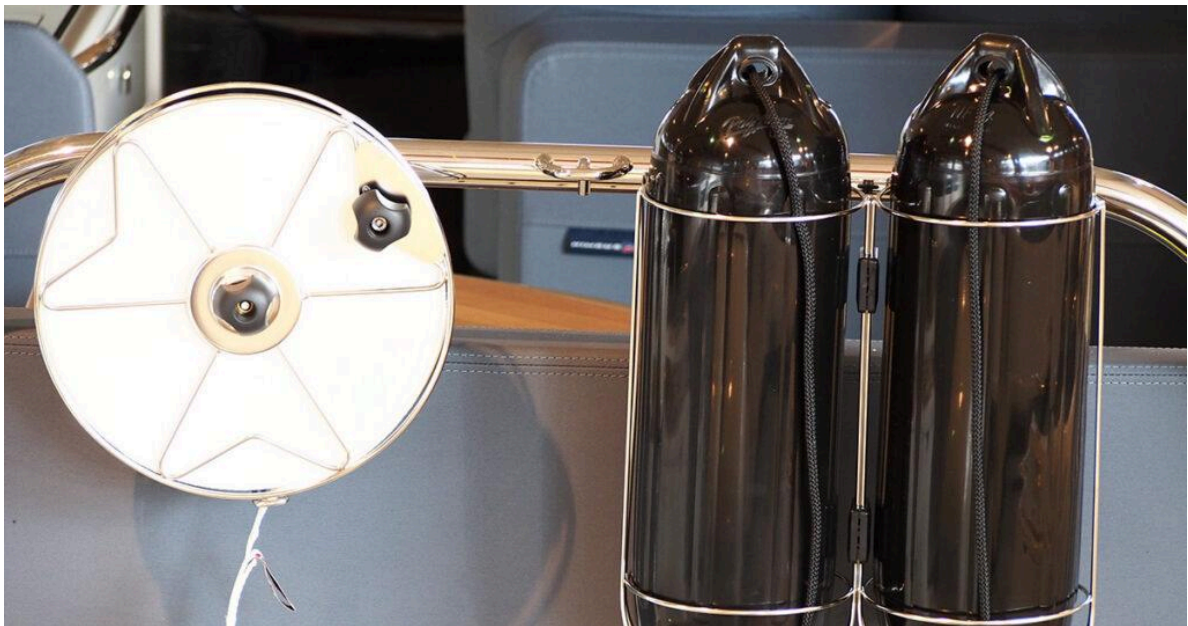
Navix also emphasizes sustainability: its systems are built using long-life components and lean manufacturing processes that minimize waste and enhance serviceability.

- [Navix at Metstrade 2025: Stand 01.661](#)
- navix.fi



Navix next generation console

Nawa: Deckware for Safe and Easy Boating



Nawa is a Finnish brand offering high-quality marine deckware designed and manufactured by LP Group. Their product range includes fender baskets, mooring and rope reels, hooks, holders, and other essential deck accessories. All products are engineered for safety, ease of use, and durability in demanding marine conditions.

All Nawa components are made of high-grade stainless steel and are equipped with the brand's patented Nawa Connectors, made from UV- and seawater-resistant nylon. These innovations ensure a long product lifespan and reliable performance in all weather.

In addition to Nawa products, LP Group also produces Seaboost in-water hull cleaning devices, underscoring the company's commitment to marine innovation and cleaner boating.

- [Nawa at Metstrade 2025: Stand 01.862](#)
- nawa.fi

Nextfour Solutions: Smart Plotters Simplifying Boating



Nextfour Solutions presents the new generation of The Q Experience, a smart marine display platform that simplifies and enhances boating. The Q Display is designed to guide boaters with an intuitive user interface, smart navigation tools, and real-time data. Users can customize split views, adjust viewpoints, and access built-in weather forecasts and warnings. The system adapts to user preferences, making information accessible exactly when and where it's needed.

An essential feature, Q Guard, remains active even when the boat is unattended. It uses the Q Display's always-on 4G connectivity to send real-time updates on the vessel's status and alert the owner to critical issues such as unauthorized movement, battery drops, or bilge water rise.

The Q floating display series allows unmatched flexibility in cockpit design. It features a one-size-fits-all mounting bracket and single-cable installation for efficiency. The displays also offer modern dashboards, gesture controls, and a distraction-free interface, delivering a seamless digital boating experience with all the familiar Q Experience functions.

- [Nextfour at Metstrade 2025: Stand 01.864](#)
- nextfour.com

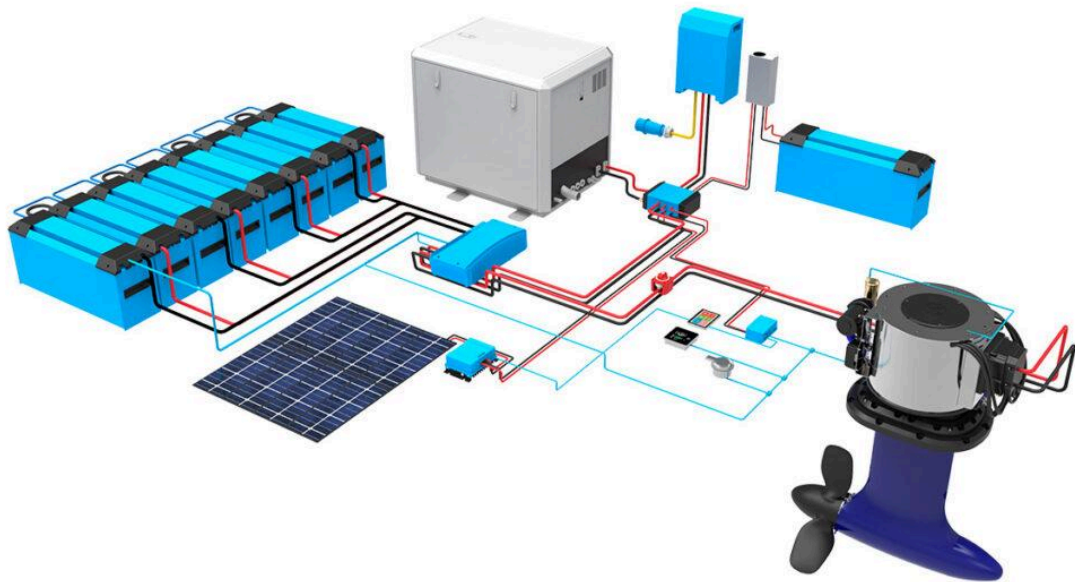
Oceanvolt: Electric Power and Propulsion Systems

Oceanvolt is a pioneer in clean electric and hybrid propulsion systems for monohulls, multihulls, and commercial vessels. The company offers integrated power and energy management solutions that deliver quiet, efficient, and environmentally friendly boating. Oceanvolt systems extend range, optimize energy use, and minimize emissions.

Known for its innovation and award-winning technology, Oceanvolt's solutions support a growing

global demand for sustainable marine mobility. Every component is designed with performance, durability, and serviceability in mind. Oceanvolt's systems are widely used by forward-thinking boatbuilders and sailors who want to embrace a smarter, cleaner future at sea.

- [Oceanvolt at Metstrade 2025: Stand 01.766](#)
- oceanvolt.com



Päijän Boats: Modular and Telescopic Oar System



Päijän Aerot® introduces a new generation of oars: a modular, telescopic system designed for longevity, adaptability, and efficient logistics. Built from interchangeable modules, the Aerot® oar adjusts from 195 cm to 275 cm to match different rowing styles and traditional rowing boats — while the dedicated inflatable-boat model becomes the first truly adjustable and modular oar ever designed for inflatable boats.

When collapsed, Aerot oars pack small for easy storage and efficient shipping, cutting both packaging waste and transport emissions. The shaft is crafted from recyclable aluminum, while the blade and joint components use durable, repairable fiber-reinforced composites. Every part can be replaced, extending the lifespan of the entire system.

Ergonomic handle options — the angled Ote or straight Tunto — provide comfort and control, and the oarlock system ensures compatibility across virtually all boat types. Made and assembled in Finland, Aerot reflects Päijän's commitment to local craftsmanship, responsible materials, and long-lasting watersport equipment.

- [Päijän at Metstrade 2025: Stand 01.762](#)
- pajjanboats.com

Safire: Finnish Heating Expertise



Safire is synonymous with quiet, safe, and efficient heating for boats and holiday cottages. With nearly 30 years of product development experience, Safire heaters are designed for precision control and optimal energy efficiency in even the most demanding conditions.

The Safire cera22 diesel stove, for instance, can bring one liter of cold water to a boil in just 11 minutes using the boat's onboard diesel supply. The stove is flameless and ceramic-topped, making it safer and more convenient than traditional marine cooking appliances.

Safire's heater models range from the compact 16Di (0.7–1.6 kW), ideal for smaller cabin or sailboats, to the powerful 39Di (0.9–3.9 kW), which can comfortably heat boats up to 14 meters. Each unit is designed for longevity, low noise, and minimal maintenance — trusted by demanding Nordic boaters.

- [Safire at Metstrade 2025: Stand 01.765](#)
- safire.fi

Toppi: High-Quality Extrusion Profiles for the Marine Industry

Toppi is a family-owned Finnish company specializing in high-quality plastic extrusion since 1953. The company manufactures hoses, tubes, and profiles for various applications, including demanding marine environments.



Toppi's marine profile range is engineered for flexibility, durability, and resistance to UV, saltwater, and mechanical wear. The latest innovation — the Universal Marine Profile with Mounting Kit — includes a robust PVC rub rail suitable for flat surfaces on boats and docks. The package comes with an HDPE mounting rail and reinforced PP+GF end caps that install without drilling through the hull. Available in 60 mm and 80 mm widths, both profile sizes use the same mounting base.

- [Toppi at Metstrade 2025: Stand 01.860](#)
- toppi.fi

VA-Varuste: Fitted Boat Textiles

VA-Varuste is Europe's leading manufacturer of fitted boat textiles, including canopies, covers, biminis, cushions, and marine upholstery. With decades of experience and in-house digital design capabilities, the company delivers tailored solutions for boatbuilders across the Nordic region and beyond.

By combining modern 3D modeling tools with industrial-scale craftsmanship, VA-Varuste ensures quality, functional design, and fit. Production is handled at facilities in Finland and Poland. Their textiles are designed for long-lasting performance in outdoor conditions, with a focus on both aesthetic and practical value.

- [VA-Varuste at Metstrade 2025: Stand 01.665](#)
- va-varuste.fi



VA-Varuste canopies

Velcron: High-Quality injection molded marine components

Velcron designs and manufactures high-quality injection molded components for the marine industry. The product range includes through-hull fittings, hinges, cleats, handles, paddles and their mounts, as well as ventilation grilles and adapters.

With over 50 years of design and manufacturing experience, Velcron products are built to perform reliably in demanding marine and outdoor conditions. The components are engineered for long-lasting durability, with material selections and design choices made to ensure optimal service life. Their lightweight yet robust construction allows them to replace heavier components in end products, improving overall efficiency and usability.

- [Velcron at Metstrade 2025: Stand 01.763](#)
- [velcron.fi](https://www.velcron.fi)

Wallas: Boat Heaters

Wallas-Marin Ltd brings decades of heating expertise to boats and holiday cabins with their range of diesel-powered heaters, stoves, and ovens. Wallas products are built for northern conditions where performance, safety, and silent operation are essential.

Among their innovations is the Wallas Viking Combi, a 3 kW device that delivers both interior air heating and hot water for boats with outboard engines. The Spartan heater, delivering 4.5 kW of ultra-efficient heat, is designed for larger vessels requiring higher airflow and heating capacity.

Wallas's new generation of remote-controlled heaters also extends comfort to holiday homes, expanding the brand's footprint beyond boating.

- [Wallas at Metstrade 2025: Stand 01.663](#)
- [wallas.fi](https://www.wallas.fi)

