

Arnold invites visitors to experience a virtual yacht at METSTRADE 2025

Amsterdam, November 2025 – Arnold AG will present its latest innovations at METSTRADE 2025, taking place from 18 to 20 November in Amsterdam. The German company, renowned for its high-quality metal and surface solutions, will showcase bespoke products for the interior and exterior of luxury yachts and naval vessels.

This year, Arnold is set to unveil a special highlight: visitors are invited to step aboard the “MY Arnold”, a virtual yacht that offers an immersive tour of the company’s capabilities.

Precision craftsmanship, from concept to completion

Arnold Yacht supports clients throughout every stage of their projects – from consultation and design to production and international installation. The product range includes decorative cladding, railings, windbreak systems and other custom-made metal features tailored to individual requirements. A dedicated refit service complements the portfolio, ensuring the long-term maintenance and enhancement of existing equipment.

“Our portfolio for yacht construction is extremely diverse,” explains Christian Reitze, Head of Sales at Arnold AG. “To demonstrate the full breadth of what we offer within the limited space of a trade fair stand, we are bringing our own exhibition environment in the form of a virtual yacht.”

Exploring the “MY Arnold”

The MY Arnold mirrors the dimensions of a genuine superyacht. Using a VR headset, visitors can enter the digital Infinity Deck, where they will encounter shining rail options, refined decorative surfaces, and sophisticated windbreak and staircase systems.

“In the virtual environment, we can present components in a variety of versions – polished, painted, illuminated, or in different material combinations,” says Reitze. “What matters to us is achieving a harmonious overall appearance for the yacht.”

Where engineering meets art

In addition to its marine fittings, Arnold will also feature two sculptures and decorative wall panels from its Arnold Art division on the yacht’s main deck. “Many yacht owners choose to integrate art into their interiors. With Arnold Art, we aim to showcase how engineering and art can be seamlessly combined – a connection we want visitors to experience first-hand at METSTRADE,” Reitze adds.

(2289 words)

About Arnold AG

Arnold AG, headquartered in Friedrichsdorf, Germany, is a leading specialist in metal processing and surface finishing. The company operates one of Europe's most advanced surface treatment centres at its site in Steinbach-Hallenberg. Arnold's expertise ranges from small precision-formed parts and complex industrial assemblies to exclusive fittings for yacht manufacturers and high-end sculptures for the art sector.

The company offers end-to-end services encompassing consulting, technical design, production and installation, with a strong emphasis on close customer partnerships and high advisory competence. Arnold AG employs around 320 permanent staff.

Press Contact

Arnold AG

Dipl.-Kffr. Isabell Issing

Industriestrasse 6–10

61381 Friedrichsdorf, Germany

Phone: +49 6172 765-4030

Fax: +49 6172 765-84030

Email: isabell.issing@arnold.de

Website: www.arnold.de