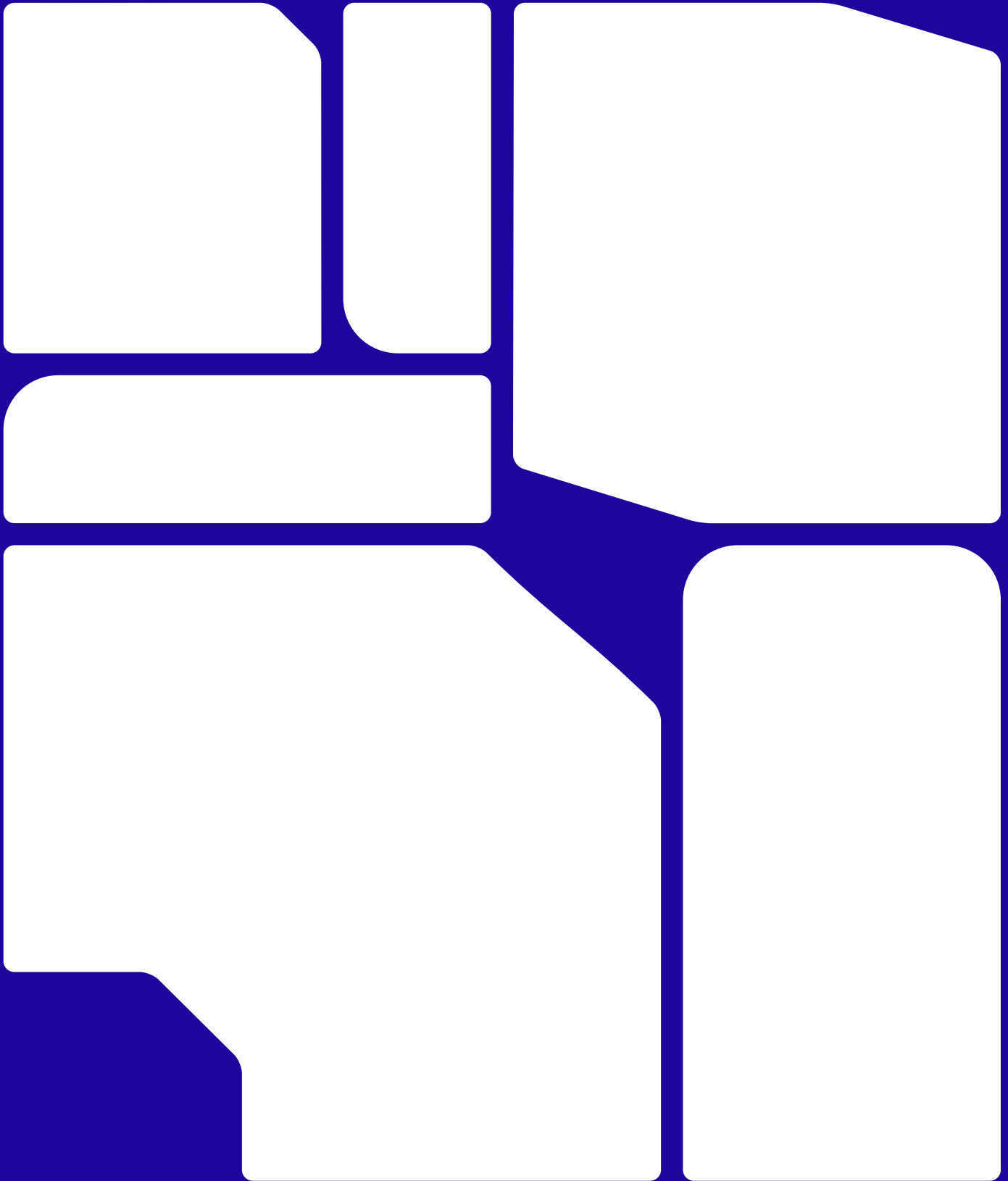


R RUCHAUD



Technical upholstery since 1896

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With a history spanning 130 years, Ruchaud is the specialist in technical upholstery and durable comfort, dedicated to the boating industry and other equally demanding indoor and outdoor environments.



130 years of expertise and passion

In 1896, in La Mothe Achard in Vendée on the West coast of France, Edmond Ruchaud, a saddler, made and repaired saddles, harnesses and other leather equipment for horses.

Four generations of the family have followed him, with each generation ensuring that Ruchaud reflects the spirit of its times. After the First World War, the workshop focused its attention on car upholstery, equipping the first motor cars. In the 1950s, Jacques Ruchaud, a motorboat champion, opened up a new horizon: yachting. Ruchaud became one

of the pioneers of nautical upholstery, supplying the biggest French boat builders. Today, our workshop blends tradition and technical know-how and continues to innovate to meet the needs of the most demanding sectors. Firmly rooted in our region, we are proud to perpetuate this precious heritage and to promote our expertise throughout the world.





25 000

meters of fabric stock

50

qualities of indoor
and outdoor foam

55

machines
cutting, sewing,
machining, assembly

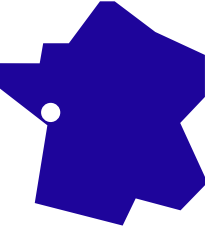
4500

m² of workshop



Made in Vendée

Love lasts at least 130 years at Ruchaud! From La Mothe Achard to Les Sables d'Olonne, between Ruchaud and Vendée, it's a story that keeps on evolving. This region, with its daring spirit and openness to the ocean, has taken Ruchaud to the pinnacle of its expertise, and enabled it to pursue the passion that has always driven the company: its love for work well done, made in France. At Ruchaud, everything is done from the heart.



130

years of experience

45

employees

Crafts- manship 2.0

At Ruchaud, tradition and technological innovation come together to meet the demands of a job well done.

For generations, we have combined the best of our age-old know-how with industrial innovation. This unique synergy enables us to meet the serial production needs of markets that demand customization. From design to manufacture, we have chosen to integrate 100% of each production stage in our workshop, by transforming fabric, foam and wood ourselves. This perfect control of all our processes guarantees responsiveness, cost control and impeccable finish and quality. With comfort, durability and aesthetics as key values, Ruchaud's achievements are uncompromising.

130

130 years
of expertise



Industrial
custom-made



Comfort
and durability



Flexibility
and service



01 The design office

Craftsmanship met technology very quickly at Ruchaud. Our in-house design office, equipped with 3D technology, pushes back the boundaries of bespoke design to combine tradition and innovation.

3D design & innovation

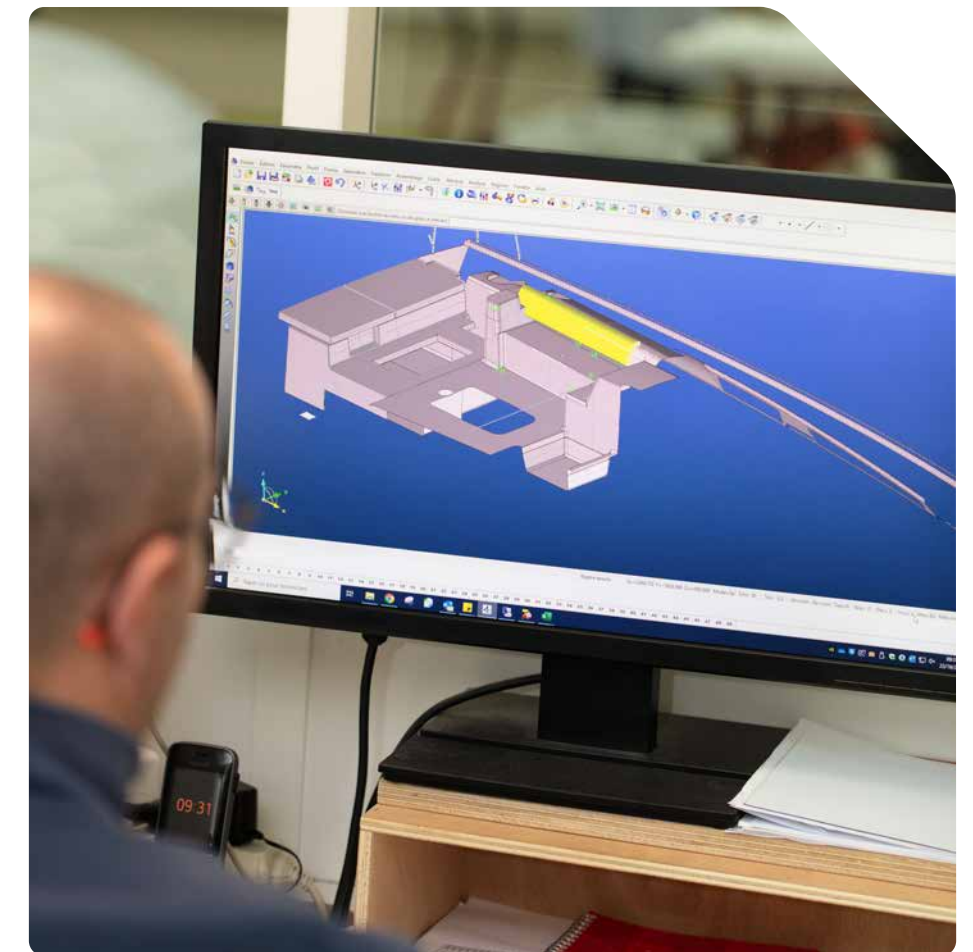
Thanks to 3D modelling, we can push back the boundaries of design to meet your bespoke needs. We design unique parts and structures with precision, each perfectly to suit your most complex challenges and environments.

Guaranteed reliability

Our design office and workshop work in symbiosis to guarantee you products of impeccable quality. From design to production, reliability is our hallmark. Each project is designed for immediate, trouble-free installation.

Co-design at the heart of our approach

We develop and build your project with you, advising you every step of the way. This collaborative approach means we can offer you customised solutions and guarantee your complete satisfaction, from prototype to completion.



02 The textile workshop

The art of sewing is our heritage. At Ruchaud, we perpetuate this tradition by making unique pieces using quality materials and age-old expertise.

Exceptional craftsmanship

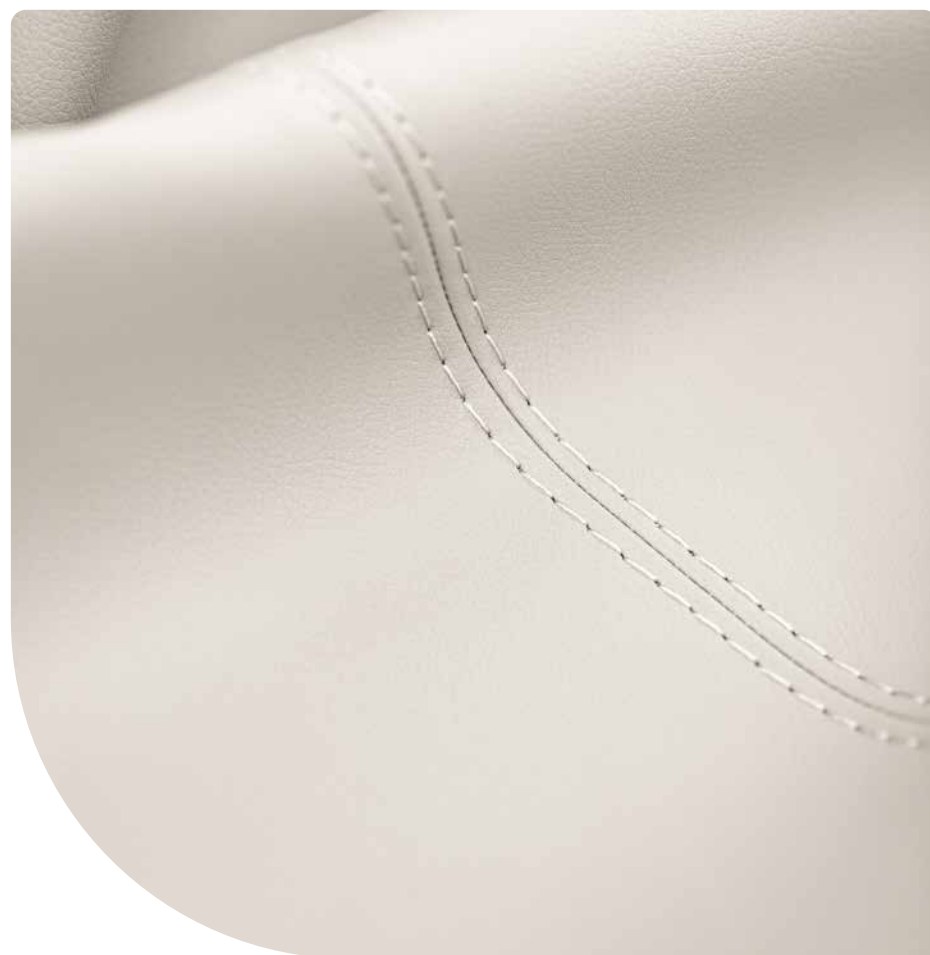
Behind each cushion cover lies exceptional craftsmanship. Our passionate seamstresses make each piece with infinite care and attention to detail, for a perfect result.

Quality and precision

Our state-of-the-art cutting and assembly technologies, combined with the dexterity and talent of our seamstresses, ensure impeccable results and finishes, right down to the smallest detail.

Careful selection of materials

Thanks to our extensive network of internationally renowned suppliers, we can select the technical materials best suited to your project. Resistance, durability, aesthetics, eco-responsibility: each criterion is carefully considered.



03 The foam workshop

For optimum comfort and infinite customisation, we have chosen to integrate the selection and customisation of the foam we use into our own workshop.

Comfort is our expertise

We select the best foams from a wide range and define the different combination materials to meet your comfort requirements. Density, resilience, specific treatments or even recycled foams - we ensure that the best choices are made to meet your requirements for indoor or outdoor use.

The art of cutting and assembly

We've got foam totally under control! From precision cutting of the most complex shapes to meticulously glued assembly, our talented foam cutters offer you all the precision required for the best results.

Upholstery, the soul of our creations

Each creation comes to life under the expert hands of our upholstery trimmers. Thanks to their experience and precise gestures, each piece is perfectly finished using a range of techniques such as covering or stapling on joinery supports.



An aerial photograph of a sailboat with a white hull and tan deck, sailing on a deep blue ocean. The boat's large white sail is fully deployed, and two people are visible on the deck. The boat is moving towards the bottom right, leaving a white wake behind it.

Our sectors

Our nautical heritage, which is synonymous with expertise and quality, has naturally provided us with a pathway to other equally demanding fields.

Discover our sectors:

Boating

Leisure and outdoor

Interior & exterior design

Renovation

Boating

Our technical know-how has been honed at the gateway to the ocean and through our contact with shipyards. Boating is a natural part of Ruchaud's DNA.

Aesthetics, comfort and durability

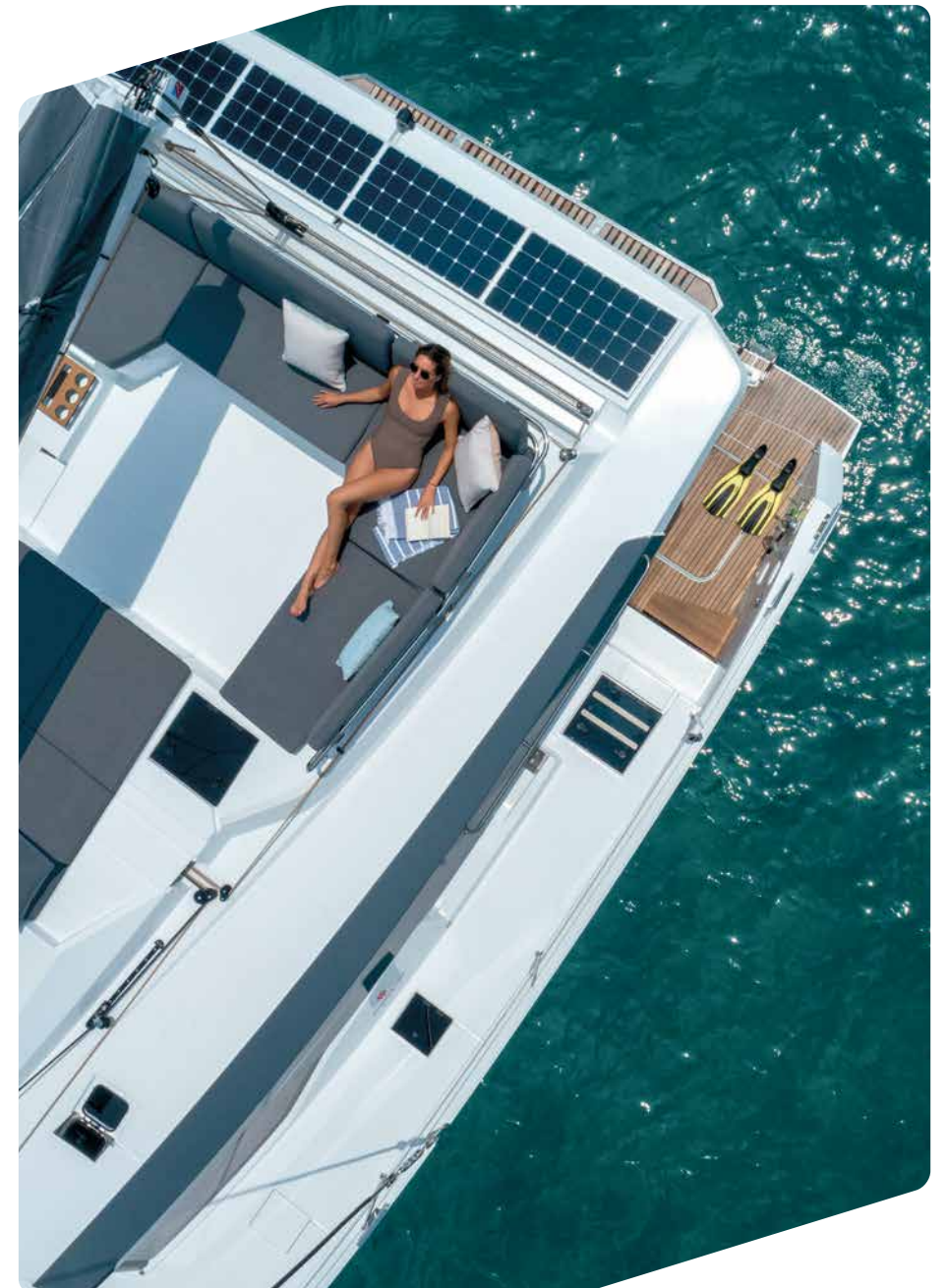
The specific environment of the boat, with its limited space, particular hull shapes and extreme climatic conditions, has driven us to develop a unique expertise where aesthetics, comfort and durability form a demanding triad.

Recognised expertise

As pioneers in the boating industry, thanks to the visionary spirit of Jacques Ruchaud in the third generation of the family, we have been working with major and emerging shipyards for decades. The expertise we've built up over the years makes us the leader in nautical upholstery in France.

Bespoke nautical expertise

Sailing boats, multihulls, motorboats, river tourism, vessels for professional or military use... Each type of boat benefits from a specific approach. Ruchaud, expertise at the service of your nautical project.





Leisure and outdoor

As a natural extension of our nautical expertise, the world of leisure vehicles and outdoor accommodation poses equally demanding challenges: optimum comfort, management of space constraints, durability and resistance to outdoor conditions.

Made-to-measure fittings

Drawing on our extensive experience and expertise, we design and manufacture bespoke fittings and trims combining comfort, robustness and elegance. From the choice of fabrics and foams to the finishing touches, we meet all your customisation requirements so that you get a result that perfectly meets your needs.

Flexibility and service

Our fully integrated workshop guarantees you an efficient and flexible approach to work, with optimised production capacity and customised service solutions perfectly tailored to your supply chain requirements.

For leisure habitats and vehicles

Ruchaud is the partner of choice for interior and exterior fittings for leisure habitats and vehicles such as mobile homes, motor homes, vans and caravans.



Interior & exterior design

We bring your most ambitious projects to life, from the initial idea to completion. With our expertise in 3D design, our craftsmanship in upholstery and trimmings, and our rigorous selection of the most suitable materials, we manufacture customised fittings and furniture that perfectly reflect your requirements.

Tailor-made design

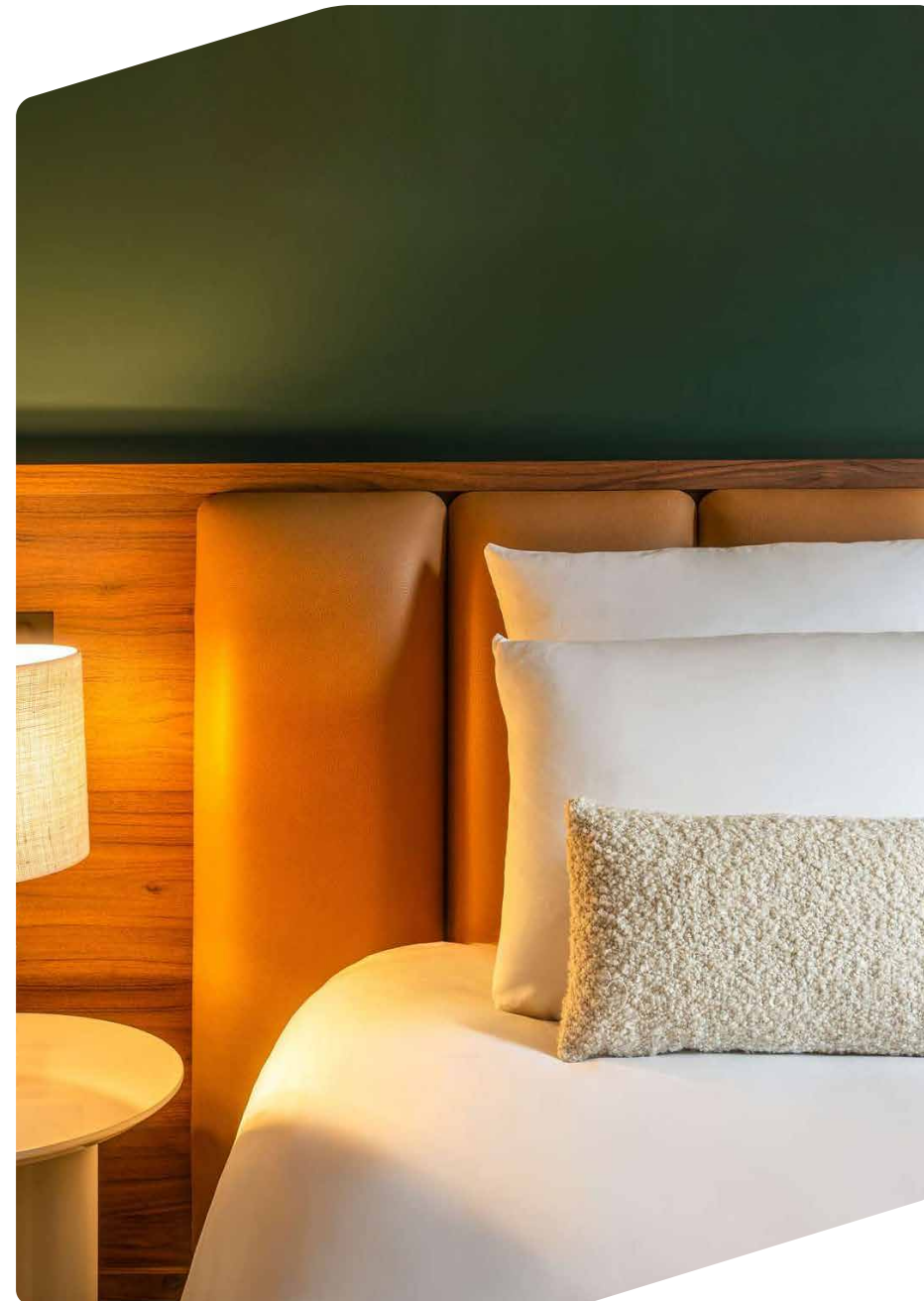
Thanks to 3D modelling, we can design one-off or serially produced parts based on your drawings, in full compliance with your specifications. Seats, sofas, benches, headboards... each element is manufactured with particular care, respecting your requirements in terms of quality, comfort and aesthetics..

Interior and exterior fittings

Working closely with designers and architects, we provide our expertise from the nautical world to create unique, durable pieces. Every project is a new adventure, from restaurants to hotels and healthcare establishments.

Furniture-making

As a partner to furniture designers and brands, Ruchaud is involved in all or part of the series production process, thanks to the expertise of the various departments in our workshop in making bespoke products. Whether our role is partial or complete, we offer a personalised response, combining know-how and technical precision.





Renovation

At Ruchaud, repairing, reusing and recycling is much more than just a CSR approach, it's our nature. In close proximity to our territory and ecosystem, we respond to your various renovation and restoration needs. Acting consciously and minimising our impact is what we've always done.

Specialist in nautical refit

Thanks to decades of experience working with the largest French shipbuilders, we know how to give the upholstery of boats, sailing yachts and catamarans a second lease of life.

Renovation for professionals and individuals

Our workshop has always been open to anyone who wants to breathe new life into their interiors or exteriors. From boats to motorhomes, from vans to cars, we reproduce every piece of bespoke upholstery for a unique look and feel, so you can enjoy it again and again.

Recycling at Ruchaud

We do our utmost to promote a circular economy by recycling our waste locally. All our foam off-cuts are recycled. They are either processed internally into flakes for cushion stuffing or used as raw material in other industries. Our paper and cardboard are transformed by our neighbour into cellulose wadding, while our spools of thread find a new life less than 20 km from us. That's the Ruchaud spirit!



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Managing Partner

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Managing Partner

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