

Satino GreenGrow. Made from grass fibers.

Soft, absorbent, and reliable: Satino GreenGrow is an innovative hygiene paper made from miscanthus grass, which is cultivated directly in Western Europe.

By choosing miscanthus grass, we rely on a local cellulose fiber; this plant represents a forward-looking and sustainable alternative for the production of toilet paper and paper towels. At the same time, recovered recycled fibers remain an important raw material.

With Satino GreenGrow, we present an innovative combination of sustainable, responsibly sourced raw materials brought together in one product line.

Satino GreenGrow is produced without harmful chemicals, safe for both people and the environment, certified to the Cradle to Cradle Certified® Silver standard, and CO₂-neutralised thanks to 100% renewable energy and the offsetting of unavoidable production emissions through Gold Standard-certified projects.



GreenGrow at a glance:

- Toilet paper made from grass fibers and recycled materials
- Soft, absorbent, and strong
- Regionally sourced
- Beneficial for soil and biodiversity
- Produced with 100% renewable energy



Satino GreenGrow