

EST.

De Maro

1937

**SAVOURY
MUFFINS TO-GO**

**Freshly baked
vegan cookies!**



**CELEBRATION
BROWNIE**

LATEST ADDITION TO OUR RANGE



De Maro is fully aware of current consumer needs.

We also know why our partners opt for us: due to our market knowledge, flexibility, creativity and customisation options. This is one of the main reasons that De Maro has proven successful as an industrial bakery for over 80 years and a valued partner of retail, food services, the B-to-B market and out-of-home. Both in the Netherlands and abroad.

Authentic. Artisanal. Easy to prepare.
Adept in the area of customisation.
This is De Maro's recipe for success.



**De Maro has proven a successful
patisserie throughout the past
80 years, as well as a valued partner
in both domestic and foreign markets.**



Specialist in bespoke solutions

Looking for a rock-solid addition
to your existing product range?
Developing a distinctive private label
product?

As a specialist in custom-made solutions,
De Maro develops bespoke products,
product lines and complete food concepts,
with your requirements as the starting point.
A unique flavour, customised packaging,
a different weight; it's all possible.

De Maro has the experience, expertise and
the large-scale, corporate capabilities to get
things done. With our widely deployable
production lines, we can also move quickly.

Product and flavour development

Unique products are increasingly the
differentiator and the reason why customers
come back. Do you also want to score points
with a unique product range? We would love
to discuss the possibilities with you. Led by our
test bakers and product technologist, step by
step we determine the shortest route to your
new products, product lines or complete food
concept.

Custom volumes

Thanks to our extensive, flexible production lines, we can easily handle both large and small volumes and scale up and down quickly.

Shape and weight as required

Need a product in a different shape (e.g. mini format) or weight? We are happy to draw up a plan to suit your ambitions.



Packaging according to your wishes

Our packaging options are also extensive. Besides the standard options such as flow packs, cookie rolls, cups or buckets, we also offer tailor-made packaging solutions. Our specialists are happy to talk things over with you.



CELEBRATION BROWNIE

DECORATED BROWNIE

BROWNIES THAT BRING A SMILE TO YOUR FACE. AVAILABLE AS BOTH A TRAY BAKE AND IN SMALL PACKAGES TO-GO. SPOIL YOUR CUSTOMER BY SERVING A SURPRISING HIGH TEA IN YOUR CATERING ESTABLISHMENT.



PINK COATING



NUTS & CHOCOLATE



BLUE SPRINKLES





CARAMEL & DARK CHOCOLATE



COCONUT



SMARTIES



PISTACHIO



MARSHMALLOW ROCKY ROAD



NUTELLA AND HAZELNUT



WHITE CHOCOLATE



OREO



YELLOW SPRINKLES

The image features three golden-brown savoury muffins, each in a brown paper liner, arranged on a light blue surface. They are placed on a folded white and green striped paper napkin. In the background, there are fresh ingredients: a green bell pepper, two red chili peppers, and a cluster of three red tomatoes. The text 'SAVOURY MUFFINS' is in a white sans-serif font inside a black rectangular box. Below it, 'BAKED' is in a large, bold, black sans-serif font, and 'bites' is in a black cursive script font.

SAVOURY MUFFINS

BAKED
bites

THE SAVOURY SNACK TO-GO

BAKED *bites*

Bolster your range with these delicious flavours.



SWEET CHILI

A nice and spicy flavour based on chilli peppers. For fans of piquant and sweet muffins.



BRUSCHETTA ZUCCHINI

In addition to its unctuous bite, this muffin features the familiar flavours of courgette, tomato and bell pepper. A delicious blend of veg and Mediterranean spices.



CHEESE ONION

Savour the blend of mozzarella, mature cheese and onion, garnished with mixed herbs and chopped chives.



POMODORO CHEESE

This muffin's combination of crumbled white cheese, spinach and tomato is a true eye-opener.



These delicious muffins are made with free-range egg and are packed per 2 x 12 in a box.

BAKED *greenz*

**BATTER FOR VEGETABLE
MUFFINS & WAFFLES**



CAULIFLOWER & MATURE CHEESE

CURLY KALE

PUMPKIN

BEETROOT

INSPIRED BY



DOUGH COMPRISING 60% VEGETABLES SUPPLIED BY THE A-BRAND BONDUELLE

Baked Greenz batter

- * implies that you have immediate access to fresh dough at any time of day;
- * can be baked in either a waffle iron or baking tin;
- * is available in the balanced flavours: cauliflower & mature cheese, curly kale, beetroot and pumpkin;
- * is available in 1 and 3kg buckets.

BAKED *greenz*



*Turn your pinchos into tapas.
Mini-muffins with toppings.*



*Replace one of the sandwiches
on your lunch menu with a vegetable waffle.*



Omdat onze wafels bestaan
uit groenten is elke gewenste
combinatie mogelijk.

*Surprise your guests
with new tapas appetisers.*

BAKED *greenz*

READY-MADE BATTER THAT ENABLES YOU TO BAKE THE MOST DELICIOUS VEGETABLE MUFFINS & WAFFLES IN NO TIME.



Curly kale waffle with pulled pork and BBQ sauce



The waffle burger! How cool is that!



Serve your soup with a mini-pizza waffle for a change!



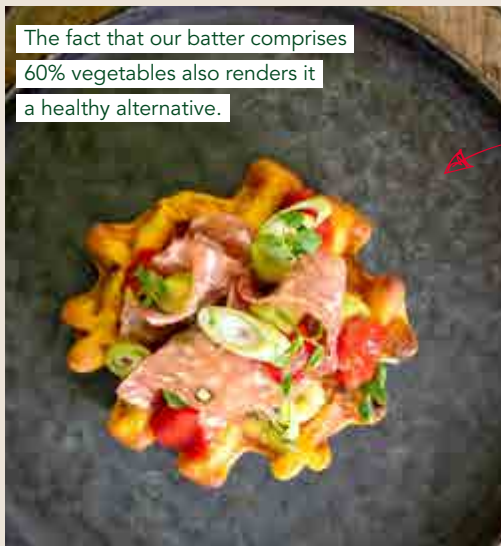
Beetroot waffle with green asparagus, feta, olives and avocado cream

Beetroot batter with goat cheese, figs and spring onion.



Prepare as a tray bake,
then portion and serve on
your snack board.

The fact that our batter comprises 60% vegetables also renders it a healthy alternative.



A delicious pumpkin waffle with Spianata Romana, avocado cream and grilled sweet pointed pepper.



Cauliflower and smoked fish remains a delicious combination.

This curly kale pancake perfectly complements a Mexican setting.



Pumpkin batter in a mould, extra tomatoes, olives, mozzarella, then a drizzle of fresh pesto as the finishing touch... Mmmmm.



Pumpkin waffle with buffalo mozzarella, nectarine and fresh pesto

This pumpkin 'focaccia' is equally delicious as a snack or tapas.



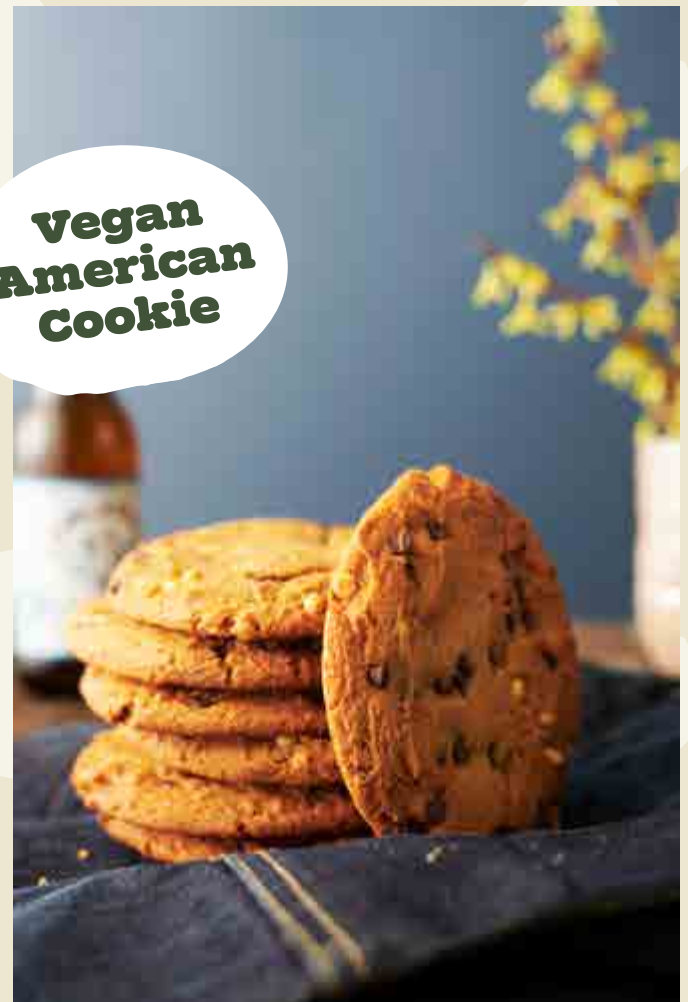


Freshly baked vegan cookies!

Delightfully chewy cookies freshly baked in our ovens.
Simply taste, and let our fantastic flavour amaze you.



An American cookie with the full flavour of chocolate, filled with dark chocolate chips.



That typical crunch and flavour sensation of vanilla and chocolate chips. Irresistible!

100%
VEGAN

TRAY BAKE CAKES

range



VEGAN
TRAY
BAKE
CAKES

100%
VEGAN



BENEFITS OF OUR TRAY BAKE CAKES

Tasty: countless serving options to suit any occasion.

Convenient: a distinctive fresh experience in an instant.
Luxurious indulgence with countless serving options.

Unique properties of our tray bake cakes:

- Crispy pastry shell
- Tender, richly filled cake
- Luxurious decoration, including (butter) crumbs

chocolate caramel



The chocolatey bite combined with the creamy caramel make this an absolute winner. Serve with some decorative chocolate fondant: scrummy!

filled dutch gingerbread



This cake is filled with almond paste and gingerbread spices.

LUXURIOUS INDULGENCE WITH COUNTLESS SERVING OPTIONS

A rough and richly filled tray bake cake is a true **asset** to the product range of any confectionery. Our tray bake cakes include rich, **fresh** fillings. They have been freshly baked and frozen immediately afterwards to optimally preserve freshness. One package can be used for **at least 35 portions**. These can be served fresh from the freezer for up to 14 days.

cooking pears caramel



A moist cake with a luxurious filling of cooking pear and smooth caramel. With some cinnamon ice cream, this makes for an absolute classic dessert.

apple-nuts

100%
VEGAN

DELICIOUS WHEN SERVED
IN COMBINATION WITH
FRESH FRUIT

**VEGAN
PLAAT
CAKE**



A vegan tray bake cake with a delicious filling of apple and walnuts and a topping of cake crumbs & pecans.

apple cinnamon

TIP: DECORATE
WITH BRANDIED RAISINS

* APPLE CINNAMON *
* APPLE CINNAMON *
* APPLE CINNAMON *



This typically Dutch flavour combination with apple and cinnamon is very popular. Extra festive with some whipped cream and cinnamon.

FRUIT

lemon

* LEMON *
* LEMON *
* LEMON *
* LEMON *
* LEMON *

SERVE WITH
MASCARPONE CREAM
OR WHITE CHOCOLATE



Refreshing, fruity and airy. This richly filled cake is the ideal component for a high tea, a cosy coffee moment or a snack on the road.

strawberry

* STRAWBERRY *
* STRAWBERRY *
* STRAWBERRY *
* STRAWBERRY *

SPREAD WITH SWEETENED
CREAM CHEESE TOPPING TO
ADD THAT FESTIVE TOUCH



An airy cake with a luxurious filling with strawberry pieces. Nice and sweet!

cherries

* CHERRIES *
* CHERRIES *
* CHERRIES *
* CHERRIES *

DECORATE THE CAKE
WITH GRATED DARK
CHOCOLATE



A colourful mixture and a true taste sensation due to the refreshing cherries. With a scoop of vanilla ice cream it becomes a dream dessert.

apricot

* APRICOT *
* APRICOT *
* APRICOT *

SERVE WITH GRATED
ALMONDS AND WHITE
CHOCOLATE SAUCE FOR
ADDED UNCTUOUSNESS



An airy, sweet cake combined with the refreshing taste of apricot. Wonderful with some lightly sweetened cream, will look lovely and festive on any table.



brownie cheesecake

* BROWNIE CHEESECAKE *

DECORATE THE CAKE
WITH AMERICAN COOKIE
CRUMBLE



The best of both worlds: full chocolate flavour of the brownie and the creamy taste of cream cheese with a hint of lemon.

brownie rocky road

* BROWNIE ROCKY ROAD *

DECORATE THE CAKE WITH
MINI MARSHMALLOWS FOR
A SPLASH OF COLOUR



This luxurious brownie is filled with chips of white chocolate and caramel. Decorated with walnuts and hazelnuts.

red velvet cheesecake

* RED VELVET CHEESECAKE *

SPREAD WITH SWEETENED
CREAM CHEESE TOPPING TO
ADD THAT FESTIVE TOUCH



The deep red colour of red velvet combined with the moist cheese cake filling turn this tray bake cake into a true eyecatcher.

AMERICAN

brownie

* BROWNIE *

SPRINKLE WITH ICING
SUGAR AND SERVE AT
A HIGH TEA



The density of a brownie, processed into a fudgy tray bake cake. Mouthwatering for chocolate fans!

carrot cake

* CARROT CAKE *

DECORATE THE CAKE
WITH FRESH WALNUTS



A carrot cake with delicious gingerbread spices.

rhubarb

* RABARBER *

SERVE THE CAKE
WITH FRESH STRAWBERRIES
OR RASPBERRIES



This colourful cake stands out thanks to its deep red colour. The fresh, slightly sour rhubarb is colourful and very tasty. Quite innovative!



The flavours of **Bak 'm Beet**



A DELICIOUS TREAT
AT A HIGH TEA,
LUXURY COFFEE
OR DESSERTS.

BAK 'M BEET

BAKKEN IN EIGEN OVEN

Ready-made dough & batter

Bak 'm Beet specialises in the supply of frozen dough and batter that is ready to use. A little added creativity is all you require to make Bak 'm Beet products irresistible, thereby boosting your returns!

Our pure and homemade products not only meet the highest standards, but are also highly versatile in use. All our dough and batter is very easy to use. Defrost, scoop, bake, decorate where applicable, and serve straight away!



NEW
DESIGN



**VEGAN HOMEMADE
DOUGH**

**CHOCOLATE
CHIP
COOKIE** VEGAN



An American cookie with a dark chocolate flavour, stuffed with white chocolate chips. Every bite is a sensation...



**VEGAN HOMEMADE
DOUGH**

**AMERICAN
COOKIE** VEGAN



All the way from America! That typical crunch and flavour sensation of vanilla and chocolate chunks. Irresistible!

**HOMEMADE
BATTER**

EIER KOEK



Enjoy typically Dutch egg sponge cakes. This recipe guarantees an egg sponge cake that is crispy on the outside and soft and airy inside.

**HOMEMADE
BATTER**

VANILLE WAFEL



Really tempting, the flavour of freshly baked waffles. A hint of vanilla provides a sophisticated flavour. Extra delicious with some icing sugar.

**HOMEMADE
BATTER**

CHOCOLADE MUFFIN



Muffins are suitable for endless display options and because of their lush looks they are truly irresistible. With real chocolate chunks.

**HOMEMADE
BATTER**

VANILLE MUFFIN



A crispy, golden crust and soft on the inside, with true vanilla flavour. That perfectly describes this muffin.

**HOMEMADE
ALL-BUTTER DOUGH**

BOTER KOEK



Butter cake traditionally tastes great with coffee or tea. It becomes completely authentic with some almonds on top and few fork stripes.

**HOMEMADE
ALL-BUTTER BATTER**

BANANA BREAD



The refreshing taste of banana combined with walnuts: with this dough you'll make the most delicious banana breads and muffins.



**HOMEMADE
ALL-BUTTER DOUGH**

CHOCOLATE CHIP COOKIE



An American cookie with a dark chocolate flavour, stuffed with white chocolate chips. Every bite is a sensation...

**HOMEMADE
ALL-BUTTER DOUGH**

AMERICAN COOKIE



All the way from America! That typical crunch and flavour sensation of vanilla and chocolate chunks. Irresistible!

**BEREID
MET
ROOMBOTER**

**HOMEMADE
ALL-BUTTER DOUGH**

RED VELVET COOKIE



An American cookie in a red velvet cover. This delicious cookie is filled with chunks of white chocolate.

**HOMEMADE
ALL-BUTTER DOUGH**

HAYER KOEK



For the conscious chooser: an oatmeal cookie. Ideal with coffee, high tea and desserts.

**HOMEMADE
DOUGH**

BITTER KOEK



A delicious cookie and the perfect ingredient for desserts or to accompany ice cream. And a feast for the eye of course, with its pretty cracked crust.

**HOMEMADE
BATTER**

KOKOS KOEK



A holiday breeze wrapped up in a cookie! It has a soft structure but still a solid bite. A delicious cookie for coconut fans and the perfect ingredient for desserts.





ready-
made
in
case

Muffins

exceptionally flavoured muffins

Flavoured muffins

for your customer's moment of joy



SPICE & RAISIN



RED VELVET



DOUBLE CHOC MUFFIN



VANILLE MUFFIN



BLUEBERRY MUFFIN



APPLE & CINNAMON MUFFIN

Product information

- Frozen muffins in cases
- 2 x 12 cases per HE
- Can be kept for 3 days after defrosting.
- Ideal for sale as a snack in your hotel, restaurant, café, canteen, kiosk, bakery or retail outlet.



DOUGH THAT WILL
MAKE YOU SAY WOW!

WOW
edible
cookie dough

The dessert trend: cookie dough

This is the latest trend to have blown in from New York, which has numerous bars serving cookie dough only. This sweet biscuit dough has already gained a firm foothold in the Netherlands too. It is particularly popular among children and young people.

De Maro has responded to the trend by launching a product called WOW cookie dough. It is available in no fewer than six flavours. It is eaten cold, from either a tub or a cone.

Moreover, toppings can be added to make your treat even tastier. Available in a handy 95g tub, which is convenient for direct consumption. We also have 1kg gastronomy standard tubs, from which the cookie dough can be readily scooped in restaurants and ice cream parlours.

CURIOUS?
SIMPLY CALL
+31-(0)13-5385160
FOR FURTHER
INFORMATION.





AMERICAN STYLE

This American cookie dough has a sumptuous creamy flavour, and contains Belgian chocolate chips and crushed hazelnut.



CHOC CHIP AMERICAN STYLE

The scrumptious combined flavour of rich chocolate and white Belgian chocolate chips!



CINNAMON

Cinnamon flavoured cookie dough. Delightful when combined with apple chunks and sultanas.



STRAWBERRY

Scrumptious vanilla dough complemented strawberry chunks and white Belgian chocolate.



RED VELVET

Velvety red dough containing white Belgian chocolate chips.



VANILLE edible cake batter

The familiar flavour of that fresh cake batter that you used to lick from your mother's or grandmother's mixing bowl.





Quality is top priority

Quality and food safety are top priorities. Our best efforts have been rewarded with certificates expressing the ultimate acclaim. Setting the bar so high comes as second nature to us. After all, quality and reliability remain paramount.







EST.

De Maro

1937

Want to get acquainted with our products?

Email us

info@demaro.nl

Call us

+31 (0) 13 5385160

Visit our website

demaro.nl

Visit our bakery

Knippersven 15
5056 DE Berkel-Enschot
Nederland

