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Awlgrip launches low VOC two-in-one Gloss Finish Primer to accelerate superyacht coating processes

Awlgrip®, the trusted and premium yacht coatings brand, has introduced Gloss Finish Primer, a pioneering time saving product for the superyacht market which helps professional applicators remove application steps from their new-build process.

The innovative solution, which is used as part of the Awlgrip high-performance coatings system, combines the benefits of both a finish primer and a show coat into one single product, cutting application steps, simplifying the process and delivering the same outstanding performance.

The high gloss feature allows the applicator to quickly detect and address any imperfections before the final topcoat application to avoid reworks during a crucial part of the superyacht project.

In addition, the combination of fewer layers and higher volume solids compared to the normal two layer step results in a reduction of VOCs by up to 50% per square meter.

Jemma Lampkin, Global Commercial Director at AkzoNobel's Yacht Coatings, said: "We developed the Gloss Finish Product with our customers in mind, knowing that they demand efficiency, durability, and a flawless finish. That's exactly what our new Gloss Finish Primer delivers.

"By combining a high-performance primer with a show coat in one, we're helping professionals to simplify the painting process and save time, without compromising on quality.

"This innovation is a direct response to the industry's need for faster turnaround times, reduced material use and superior results.

"We are committed to developing solutions that make our customers' jobs easier and delivering the premium finishes they expect."

Awlgrip Gloss Finish Primer is available in Italy, Germany, Netherlands, Spain and Turkey.

Media Release



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Notes to editors

About AkzoNobel

Since 1792, we've been supplying innovative paints and coatings that help to color people's lives and protect what matters most. Our world class portfolio of brands – including International, Sikkens and Interpon – is trusted by customers around the globe. We're active in more than 150 countries and use our expertise to sustain and enhance the fabric of everyday life. Because we believe every surface is an opportunity. It's what you'd expect from a pioneering and long-established paints company that's dedicated to providing more sustainable solutions and preserving the best of what we have today – while creating an even better tomorrow. Let's paint the future together.

For more information please visit www.akzonobel.com

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