

2024
PRODUCT CATALOG







Home is where the anchor drops, and Gussi Italia will take you there.

Gussi Italia* marine steering wheels make boaters and sailors feel at home at the helm. Inspiring awe in all those who hold them, our wheels are made of only the finest woods, steel, aluminum, and leather, following the time-honored traditions of generations of Italian craftsmen. Each wheel is perfectly molded, balanced, and weighted, offering an exceptional boating experience.

Beautiful, durable, and available in over 60 gorgeous designs, Gussi Italia wheels are rugged enough for the rigors of boating, yet refined enough to sit among Italy's greatest masterpieces. They turn effortlessly within a captain's hands, providing exceptional control, quick response, and an impressive grip. We guarantee that once you get your hands on a Gussi Italia, you'll never want to let go.



Collina "S", Custom Color & Texture





Built On Tradition

Built On Being Original

Superior Performance

Every quick turn, every sharp corner, every "get-me-to-the-marina-before-the-storm" is no problem with Gussi Italia. Our wheels offer superior strength and enhanced stability, yet are lightweight enough for easy navigation and more controlled turning.

Italian Craftsmanship

Genuine mahogany, exotic hardwoods, stainless steel, fine leather – these are just a few of the quality materials that go into our wheels. Each is meticulously designed by hand by craftsmen who have a passion for their craft.

Finely Detailed

With a straight and even grain that's free from defects and knots, mahogany is tough yet durable. It's free from voids, and naturally resistant to rot and insects. To cover our wheels, we use a molded polyurethane foam and natural leather, and hand-stitch to ensure it won't unravel.

Extraordinary Handling

What makes Gussi Italia wheels handle better than others? We cast metals into shape by turning them into liquid and pouring them into molds. Next, our steelworkers remove anything that could cause defects, and then let them cool and solidify to become the perfectly molded, balanced, and weighted product we're known for.



MURANO MULTIFUNCTION DISPLAY

by Gussi Italia

Making Waves

We didn't reinvent the wheel. We just put the Syntec spin on it. New technology creates new opportunities to do jobs that customers want done. The first of it's kind, the Murano Multifunction Display by Gussi Italia, is a touchscreen display that can be installed conveniently on the center cap of select wheels and in combination with our Power Wings Sport, you can effortlessly take control; Your hands never have to leave the wheel.

From Stem To Stern

The Murano Multifunction Display seamlessly connects with most any electronic feature on your boat. Customize the Murano Display to store your most-liked boat actions, assuring your favorite functions are just one touch away. Control operations like speed, cruise control, ballast control, audio, volume, and more. With connection to the rear camera, a full view of the back of the boat ensures safety for passengers and surfers alike and helps focus your attention where it belongs. The Murano can be fully customized with your brand & logo.

Available with a 12-Month Limited Liability Warranty.







BADIA



NEW SUMMER 2023

Gussi's flawlessly elegant T-spoke design with a smooth, streamlined, contemporary look and feel. Corrosion resistant anodized aluminum in three striking finishes gives our Badia wheel the perfect enhancements for any watercraft!

BADIA FEATURES

- Anodized aluminum steering wheel with polyurethane grip
- Center cap to match the finish of the spokes
- Detailing on grip for a high end look and feel
- · 13.8" (35 cm) diameter









Alta Badia, Italy

BOLCA



BOLCA

Premium grade machined aluminum creates this classic design with a modern finish. Both beautiful and functional, Bolca's leather wrapped and elegantly stitched outer wheel encompasses six outstanding angled spokes and a superior grade aluminum hub.

BOLCA FEATURES

- Premium machined aluminum spokes and hub
- · Leather wrapped grip
- · Universal fit
- 13.8" (35 cm) diameter





Bolca is a village in the Veneto, on the southern margin of the Italian Alps.

CORVINA T





An exceptionally clean and striking design with outstanding details of distinction. Corvina will add a first class touch of prestige to any vessel. Triple stainless steel spokes, leather grip, and oh so distinguished stitching create the ultimate Captain's choice in steering.

CORVINA T FEATURES

- · Premium stainless steel AISI 316 grade
- Cast stainless steel spokes
- Machined aluminum hub
- · Leather grip with distinguished stitching
- · 13.8" (35 cm) diameter
- Additional finishes and grip styles available on request











Corvina Veronese wine grapes in the Veneto region of northeast Italy

COLLINA L





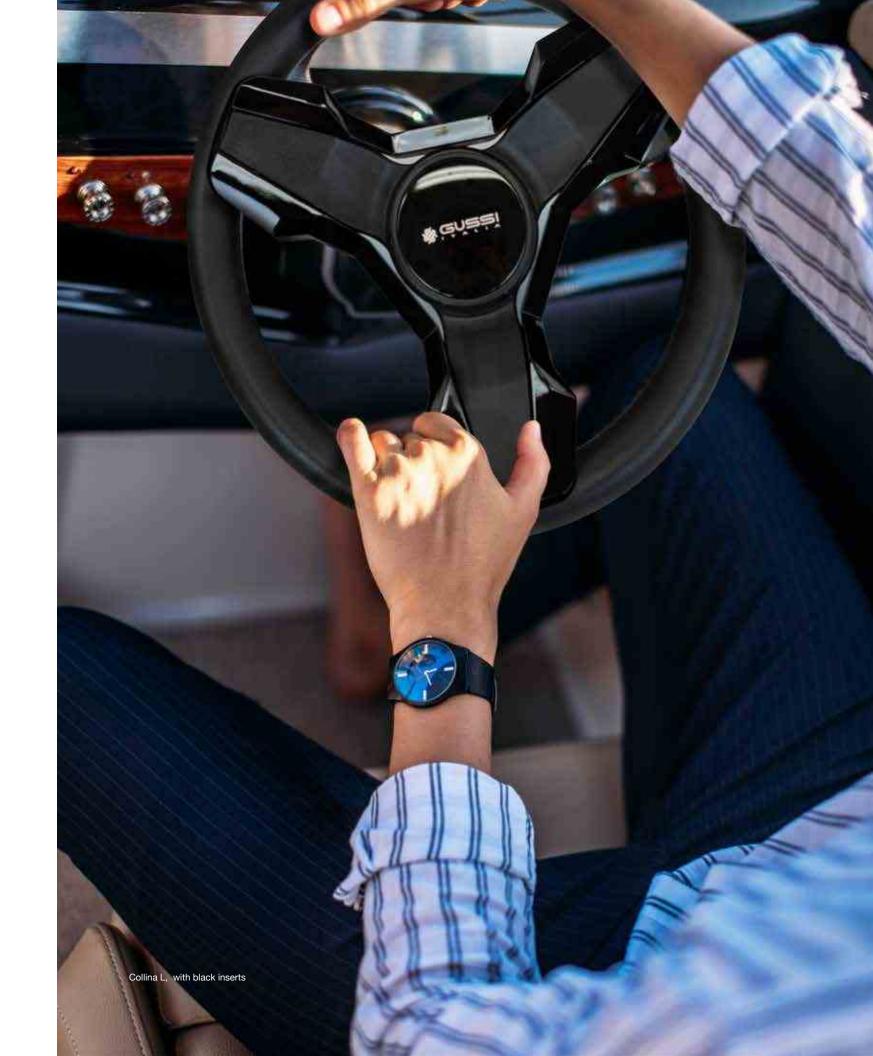


NEW SUMMER 2023

Time honored traditional design and finish with elegant accents. Created with sturdy molded polypropylene spokes and soft grip wheel. Collina L offers a handsome choice of black or chrome insert options.

COLLINA L FEATURES

- Polypropylene spokes
- · Die aluminum molded-in hub
- Black or chrome inserts
- Universal fit
- 13.8" (35 cm) diameter



COLLINA S



NEW SUMMER 2023

Same timeless design as Collina L with three unique accent inserts. Sturdy and all weather resilient molded polypropylene soft grip wheel, Collina S offers your choice of three interchangeable insert options: Black, Chrome, and Matte inserts.







COLLINA S FEATURES

- · Molded polypropylene soft grip
- · Polypropylene spokes
- · Die aluminum molded-in hub
- · Black, chrome, or matte inserts
- Universal fit
- · 13.8" (35 cm) diameter



Panorama of vineyard with farmhouse in the hills typical of Tuscany

PROGNO



NEW SUMMER 2023

An incredibly new and modern look in boat steering! Six machined aluminum spokes with three custom color anodized accent spokes support the sturdy aluminum leather or soft grip wrapped wheel. Match accent spokes with boat colors for an amazing look!



Progno in Brushed Aluminum, Photo courtesy of Tigé Boats, Inc.

PROGNO FEATURES

- Machined aluminum spokes
- Choice of colors for anodized aluminum accent spokes
- Machined aluminum hub
- · Leather or soft grip wheel wrap
- · 13.8" (35 cm) diameter





Custom boat design for Vexus, featuring the Progno wheel with white spoke inserts.

SINEL HEATED STEERING WHEEL

The ultimate helm addition for cooler climates or simply a comfortable winter ride! Our heated wheel offers a variety of temperature settings on a striking black anodized aluminum wheel. Wrapped leather and accent stitching offers a fantastic look with extreme comfort.

SINEL FEATURES

Low Power Draw

Our wheel is designed to minimize the electrical load, drawing less than 4 amps.

Safety Cut-Off Switch

We've incorporated smart technology to cut-off the electrical current to prevent overheating.

Customize Heat Settings

Heat settings can be on/off, high-low, or up to as many heat settings as your customers demand. Our heaters go up to 130°F (54°C), the high-end of the optimal heat range.

Aluminum Spokes

This beautiful, light-weight, and non-corrosive metal keeps the wheels looking good as new.

Plug and Play Installation

We can customize the design taking into account your manufacturing process and specifications.

Need a specific type of connector? No problem.

Custom Designs Available

Your brand deserves something that matches it – style, features, and functionality. We can customize the design to adjust to fit your brand and application.











POWER WINGS SPORT

Steering Wheel Control Unit

Always with an eye toward innovation, Gussi Italia° is proud to introduce Power Wings Sport, an elegantly crafted extension unit that nestles behind our steering wheels. Power Wings gives your customers complete control, putting boat lighting, media, trim tabs, anchor, horn, and other dashboard features right at their fingertips.



POWER WINGS FEATURES

- Molded from ABS plastic and stainless steel
- Up to 14 total customizable control locations
- · Laser etched, back-lit console icons corresponding to user activity

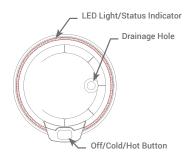
Elegantly designed and easy to install, Power Wings let your customers take control — without taking their hands off the wheel.

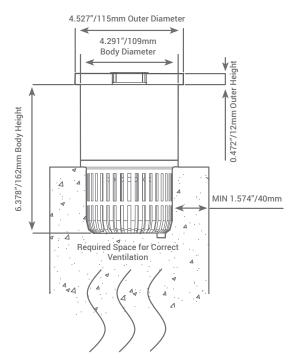
THERMICA CUP HOLDERS

Thermica is a built-in cup holder developed for the marine environment which allows you to set the temperature from Cold (-1°C/30°F) to Hot (55°C/131°F) with just one button.

By using the central button you can activate Thermica as a cooler or heater. The two functions are highlighted with a blue or red LED light respectively. Holding down the central button for two seconds turns Thermica off.

MAIN FITTING MEASUREMENTS







CORALLUM







CORALLUM

A true work of art on its own! Corallum demands a second look upon first sight. The machined aluminum wheel seems comprised of three independent sections. Leather grip, your choice of finishes and many optional hub materials make this a helm's showpiece!

CORALLUM FEATURES

- Premium aluminum spokes
- Machined aluminum hub
- · Leather grip with distinguished stitching
- 13.8" (35 cm) diameter
- Additional finishes and grip styles available on request



TINO







TINO

A unique raised steering design, Tino sits slightly above her hub. Stamped aluminum spokes, in a variety of finish options, create a nearly blooming effect. Add complementary or contrasting hub and wheel wrap options for your own custom appeal.

TINO FEATURES

- Premium aluminum spokes
- Machined aluminum hub
- · Leather grip with distinguished stitching
- 13.8" (35 cm) diameter
- Additional finishes and grip styles available on request

ILLASI





ILLASI FEATURES

- · Premium aluminum spokes
- Machined aluminum hub
- Leather grip with distinguished stitching
- · 13.8" (35 cm) diameter
- Additional finishes and grip styles available on request

ILLASI

Illasi is yet another work of art on its own with a futuristic type appeal. Machined aluminum spokes with aesthetically advanced lines and curves creates a sturdy yet elegant wheel of beauty. Available in three aluminum finishes with several options for the hub.





Also called Castello Scaligero, the mostly intact remains of this 1000+ year old castle still majestically rise above the town of Illasi.

VENEZIA

Reminiscent of Italian racing steering, Venezia's sensual stainless steel lines with leather grip has the curves, sheen, and appeal to impress any boater. Virtually indestructible in materials and top of class in appearance, this wheel sits right at home on any fine watercraft.



VENEZIA FEATURES

- Premium stainless steel
 AISI 316 grade
- Cast stainless steel spokes
- · Machined aluminum hub
- · Leather grip with distinguished stitching
- 13.8" (35 cm) diameter
- Additional finishes and grip styles available on request



CANEVA



CANEVA

Yet another reminder of great Italian racing!
Design and materials whisper of streamlined
glory. Stainless steel spokes with leather grip
and accented stitching offers all the elements
classic beauty in Italian craftsmanship. Mix or
match hubs for a look of your own.

CANEVA FEATURES

- · Cast stainless steel spokes
- · Aluminum machined hub
- Leather grip
- 13.8" (35 cm) diameter



GRAB HANDLES

A beautiful and practical addition to any water vessel. Gussi's sturdy grab handles show your voyagers you care for them with class. Available in rigid polypropylene or anodized metal with or without soft grip lining. Three functional sizes, all displaying the well respected Gussi logo, or your custom logo.

GRAB HANDLE FEATURES

- Available in anodized aluminum or molded polypropylene
- Small 7.5" (190,5 mm) long
- · Medium 11.97" (304 mm) long
- · Large 14.72" (374 mm) long







701



701

Gussi's world famous, cutting edge creativity in a remarkably versatile, go anywhere wheel. The large main hub with rising stainless steel spokes is perfect for any craft. If you wish, add a unique touch with an eye-popping inner hub for a custom look.

701 FEATURES

- · Premium stainless steel, AISI 316 grade
- Cast stainless steel spokes
- · Machined aluminum hub
- · Leather grip with distinguished stitching
- 13.8" (35 cm) diameter
- · Additional finishes and grip styles available on request

LESSINIA

A real turn in steering! Lessinia will give you Gussi's imaginative design at its best. Triple metallic finishes, offset with a beautiful black wrap hub and soft grip outer wheel. Lessinia sports a stout and heavy look with light and airy aesthetic appeal.

LESSINIA FEATURES

- · Premium stainless steel
- Stamped stainless steel spokes
- · Aluminum machined hub
- Soft grip
- · 13.8" (35 cm) diameter



703



703

Substantial steering for every water vessel! Lots of metal, in a classy brushed aluminum, frames a large breathtaking hub. Classic, broad aluminum yokes rise slightly to a double finished soft grip wheel.

703 FEATURES

- · Anodized aluminum spokes
- · Aluminum machined hub
- Soft grip
- · 13.8" (35 cm) diameter

MALERA

Our beautifully accented aluminum hub gives way to gently spreading aluminum spokes. Anodized aluminum offers several choices in color and finished looks. The soft grip wheel has rugged wrap look at the spokes with chrome highlights for a manly yet elegant appeal.



MALERA FEATURES

- Anodized aluminum spokes
- Aluminum machined hub
- · Soft grip
- · 13.8" (35 cm) diameter



931

This distinctive hub and spoke design has been a favorite around the world! Unique aluminum hub supports aluminum spokes, in an ascending vertical format, featuring accent punch holes. Our infamous soft grip wheel completes this boater's special.

931 FEATURES

- Anodized aluminum spokes
- Machined aluminum hub
- · Soft grip wheel
- 13.8" (35 cm) diameter





