

Zurich, Switzerland · www.ctechnology.io · connect@ctechnology.io

OEM-Grade Infrastructure for Modern Mobility Ecosystems



c.technology enables vehicle manufacturers to launch and scale connected vehicle ecosystems without building complex digital infrastructure in-house.

Our modular SaaS platform connects vehicles, OEMs, dealers, service partners, and end-users in real time — powering predictive maintenance, digital services, remote diagnostics, fleet intelligence, and AI-driven customer interaction.

Trusted by leading mobility brands and ecosystem partners including:

Torqueado (Yamaha) · LiveWire (Harley-Davidson) · Bosch Mobility · Frauscher · BRP

From Connected Vehicles to Connected Ecosystems

Connectivity has become standard. The real challenge is managing and monetizing the ecosystem around the vehicle.

OEMs increasingly struggle with:

- Expensive in-house software development
- Fragmented aftersales operations
- Limited customer lifecycle visibility
- Unused digital revenue potential
- Growing compliance requirements



→ The market no longer differentiates on connectivity alone — but on scalable digital infrastructure.

One Infrastructure Layer for the Entire OEM Ecosystem

c.technology connects OEMs, dealers, vehicles, service partners, and end customers through one cloud platform.

OEM Suite (Web App)

Lifecycle Management · OTA · Subscriptions · Partner Integrations

Dealer & Service Hub (Web App)

Diagnostics · Service Workflows · Maintenance Operations

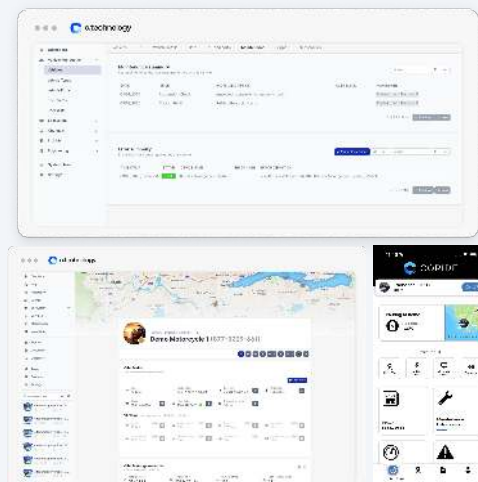
Customer App (Mobile App)

Connected Services · Engagement · Digital Upgrades

Platform Foundation

Modular · Hardware-Agnostic · Enterprise-Scale

→ Powered by integrated analytics, AI, APIs, and cloud connectivity.



Key Business Benefits

-  **Faster Time-to-Market**
Launch connected ecosystems in months instead of years.
-  **Significant Cost Reduction**
Reduce development costs by up to 80% compared to fully in-house solutions.
-  **Stronger Dealer Networks**
Enable proactive service, diagnostics, and customer engagement.
-  **Recurring Digital Revenues**
Monetize premium connected services and subscriptions.
-  **Full Brand Ownership**
Maintain complete OEM branding, customer ownership, and data sovereignty – fully GDPR-compliant.

Flexible SaaS Commercial Model

Flexible SaaS pricing designed for OEM rollouts – scalable across vehicles, dealer networks, and connected services.

Platform Fee

Recurring SaaS platform fee for access to the c.technology infrastructure, including OEM suite, APIs, cloud infrastructure, and connected ecosystem management.

Available in scalable packages tailored to different operational and ecosystem requirements – from core connectivity enablement to advanced analytics, automation, integrations, and platform management capabilities.



Connected Vehicle Subscriptions

Recurring SaaS subscription per connected vehicle starting from CHF 1 – 10 / vehicle / month, depending on fleet size and enabled services.



The Dealer Layer enables OEMs to extend the platform with connected dealer and service hub capabilities while unlocking additional monetization opportunities through premium modules.

Why c.technology



c.technology enables OEMs to launch and scale connected vehicle ecosystems without building complex digital infrastructure in-house. One modular platform connects vehicles, dealers, service partners, and customers – enabling connected services, predictive maintenance, remote diagnostics, and recurring digital revenue streams.

Backed by successful deployments with leading global OEMs, we deliver proven impact at scale – go-live in months, not years.