



Optimising Yacht Operations with IDEA GT for MY Tenacity

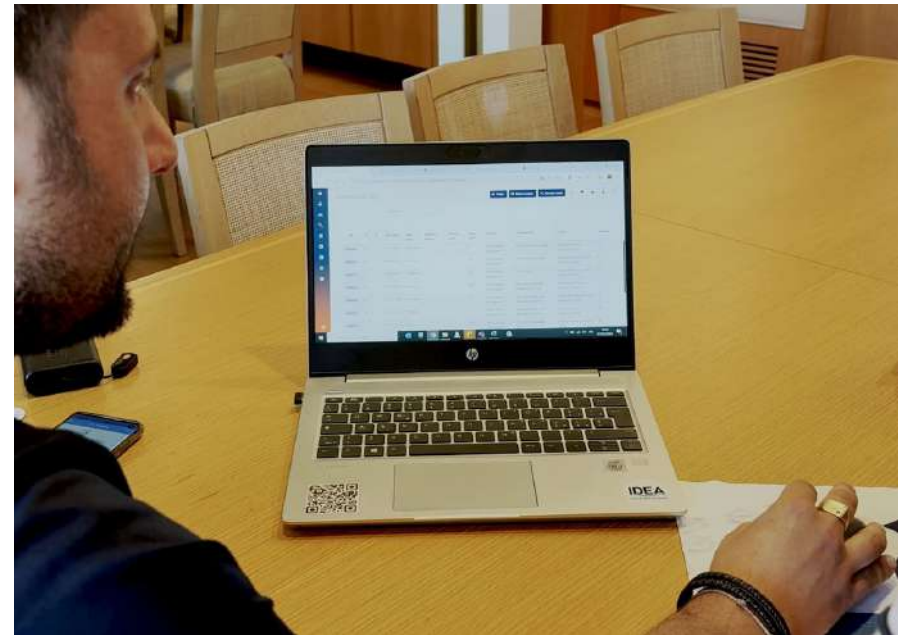


The captain of MY Tenacity, a 33-meter, 230 GT vessel, approached us directly in search of a Planned Maintenance System (PMS).

Our IDEA GT solution proved to be the ideal match - delivering the right balance of quality, cost-efficiency, and rapid implementation.

"I believe every boat should have IDEA. It's an extensive system, set up and ready to go. It's the best thing you can provide a crew, and the owner is definitely going to save money both running and protecting their boat."

Francois Du Toit, Captain on MY Tenacity





The crew faced several operational challenges, including:

- Limited visibility into maintenance schedules and inventory records
- Absence of a centralised system
- Reliance on complex paper manuals for critical maintenance information

To address these issues, we deployed our cloud-based IDEA GT solution. This included:

- A tailored component database (with data provided by the crew)
- Generic maintenance schedules
- Uploading the vessel's general arrangement
- Initial setup of crew accounts and mobile devices
- Access to our IDEA Academy for training and onboarding

Implementation began with a default component list, which the crew reviewed and adjusted to reflect the actual onboard equipment. We then imported the refined data using our “IDEA standard” setup and updated the generic maintenance plan accordingly.

Final steps included a full handover with:

- Dedicated URL and login credentials
- QR code for downloading the IDEA app
- Support documentation and contact information

The result? A PMS customised to MY Tenacity that enables:

- Real-time access to yacht data across departments
- Improved crew coordination
- Reduced reactive maintenance costs
- Enhanced budgeting through historical data insights
- Inventory optimisation to prevent overstocking or shortages
- Compliance with international maritime regulations through tracked safety-critical tasks



Why IDEA GT Makes a Difference Onboard

Whether you're a captain, engineer, or yacht manager, IDEA GT brings clarity, control, and confidence to your operations. By streamlining maintenance and centralising data, it empowers crews to focus on what matters most — running a safe, efficient, and well-maintained vessel.

With IDEA GT, you benefit from:

- **Fewer surprises** thanks to proactive maintenance planning
- **Smarter decision-making** through accessible, real-time data
- **Time saved** on admin and reporting tasks
- **Improved collaboration** between departments and shore-based teams
- **Peace of mind** knowing your yacht is compliant and protected

IDEA GT isn't just software, it's a smarter way to manage your yacht.





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