



Your voyage, our mission

VMGCLOTHING.COM

Velocity Made Good

In yacht racing, the helmsman and crew use VMG to optimise the boat speed performance to arrive at the mark as quickly as possible. The boat that has the maximum average of VMG generally wins the race.

We align with this concept to bring you a marine line of clothing that maximises performance, function and style.

At VMG we've experienced the best and the worst of Mother Nature and we know exactly how crucial wearing the right gear is for a high-performance crew.

Designed in New Zealand, delivered to the world.

We are a mix of ex-chief stewards, crew, sailors, and fashion designers and for thirty years we've been pushing the limits to design innovative, high performance crew wear for the superyacht and marine market.

With our Head Office, warehouse and showroom in Auckland, distribution hub in Nantong China, and a European Office in Palma de Mallorca, we are well-placed to service all your global crew wear needs.

We hold stock of our own designs, as well as supplying international brands such as North Sails, Musto, Stormtech and icebreaker.

VMG Clothing have all your crew wear and accessories needs covered.

At VMG we don't just create uniforms, we build enduring client relationships through outstanding service and product performance.

We were born out of our **passion for the ocean** and understand what it takes to perform at your best.



Delivering Solutions

VMG is part of **Global Velocity Group (GVG)**, a vertically integrated apparel company based in New Zealand, China and Europe that specialises in the design, manufacture and supply of apparel, accessories, and gear to a diverse spectrum of clients. From retail brands, corporate organisations, and government entities across Australasia, to a global clientele in the superyacht industry; our reach continues to grow.

The desire for efficiency and dependability led GVG to set up a joint venture manufacturing facility based in China. This facility specialises in producing our core product with the skill and attention required by our customers as well as allowing speed to market when time is of the essence.

In addition to this, GVG has secure and long-term relationships with some of the best suppliers throughout Asia and the USA that align with our social, environmental, and sustainability goals, through which we offer specialised fabrics, treatments, zips and accessories.

We have many years of experience in garment design, manufacture, sourcing, and distribution, utilised to deliver successful apparel solutions to our customers. This experience is vastly supplemented by our talented team of designers, logistical operators, and technicians who also deliver GVG's own in-house apparel brands to a global market.

Velocity Clothing – corporate apparel solutions

Huntech – technical hunting apparel

Divetech – spearfishing and scuba gear

VMG – apparel for super yacht crews and the marine industry



Our **Mission**

Develop innovative, inspired and earth friendly apparel solutions that exceed customers' expectations for performance and service.

Our **Vision**

Design and manufacture clothing that is good for people and good for the planet.

Sustainability is at our Core

It's no secret that apparel has a bad reputation for contributing to global waste, at GVG we are determined to do our part to change this reputation.

We strive to reduce waste by designing apparel solutions that are long-lasting and have a low environmental impact, thus reducing the pitfalls of fast-fashion and frequent replenishment.

We source, test, and offer a wide range of sustainable fibres including wool, organic cotton and recycled materials and trims.

Our environmental initiatives have seen the adoption of PFC free waterproofing treatments, compostable packaging, environmentally friendly moisture sachets, and end-of-life solutions for our garments.

Our distribution process has stripped out all but the most essential plastics, and our designers have introduced retail packaging solutions which utilise recycled cardboard, non-toxic dyes, and natural fibres.

Our warehouses utilise electric forklifts, recyclable pallet wrap, and compostable garment bags; small efforts that all add up!

We maintain a commitment to continuous improvement in our processes, and promoting environmentally friendly, sustainable practices across all areas of our organisation.



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Supply Chain & Logistics

Global Velocity Group is locally owned but globally connected.

Global Velocity Group operates offices and facilities in New Zealand, China and Europe, which allows us to minimise our costs and carbon footprint when shipping abroad.

By setting up our own global distribution hub in China to help manage sourcing, production, warehousing and distribution, our supply chain is strategically based close to many of the largest and most advanced textile mills in the world and within close proximity to many of our customers.

This has resulted in a reduced carbon footprint for goods shipped to our European, Australian and US based customers. Additional benefits include the ability to consolidate regional orders to reduce shipping, plus the ability to hold safety stock levels to expedite delivery when customer demand lifts unexpectedly.

For our international shipping requirements, we have partnered with global freight forwarder Rohlig, one of the few international freight companies that have been awarded the Corporate Social Responsibility silver level by EcoVadis: <https://ecovadis.com>

Ethical and Social Compliance

When selecting our supply chain partners, our choice focused on performance and excellence in our supplier's chosen area of expertise. Asia has the most advanced technology available when it comes to textile development and processes; however, this alone was not enough.

Both as a company and as individuals we believe in the right for all people to live and work free from exploitation, which led us to create a supply chain built on global social compliance standards such as AMFORI, SGS and OEKO TEK. Common requirements that need to align with these certifications include standards for maximum hours worked, minimum pay levels, personal protective equipment, and a workplace free from extortion and abuse.

Our staff personally visit each supply chain partner to ensure Global Velocity Group's own Supplier Code of Conduct is being adhered to. We are proud to say that our key network of 12 suppliers hold 14 global certifications between them, and we are actively promoting our entire network to follow suit.

