

Do you know
the consequences of
miscalculating cleaning
contracts? If you spend 15
minutes more than predicted
with just one client - it can
cost you 1,200 £ each year.
Find the calculation
on the back

Succeed When Making New Proposals in Contract Cleaning

Calculate proposals correctly to gain control of your
contribution margin and substantiate the price to your client



Correct
Price
Calculation



Control of
Contribution
Margin



Documents
With Your
Company Logo



Professional
Price
Documentation



Profit from Your Clients

When setting the price based on accurate calculation, you are in control of your contribution margin. This ensures you profitable contracts.



Transparency towards the Client

Document to the client exactly which services a proposal entails, to avoid misunderstandings and unsatisfied clients. Thus making the client safe when accepting your proposal.



Calculation of Resources

When a client accepts your proposal, CleanCalculator will already have calculated the total usage of resources. This simplifies the implementation of your cleaning services.



Tailored Documents

CleanCalculator generates all necessary documents automatically (proposal, sales letter, cleaning plans, contract ect.) with your company information and logo.



Satisfied Clients and Employees

Documentation for appointed tasks and time estimation, makes it easy for your staff to perform the services the client expects - every time.



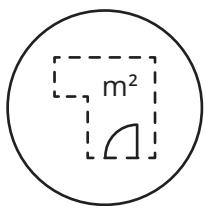
Accurate Calculation with Key Figures

The key figures in CleanCalculator have been developed and tested for more than 25 years. Combined with your company's labour and material cost, it supplies you with an objective calculation to base your proposal on.



Calculate and Substantiate Your Price

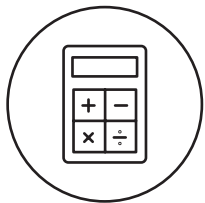
Do you make proposals to new clients based on your gut-feeling and previous tasks? Or do you compete solely on price? Both approaches can result in loss of profit, contracts and clients.



Even with many years of experience in the cleaning industry it is impossible to make a correct proposal without a proper basis of calculation. Worst scenario, you end up spending more than you earn on a client. With CleanCalculator this risk is eliminated.

Basis of Calculation

First step is to inspect and measure the facilities the proposal should entail. Room registration, cleaning frequency and the difficulty of the task are entered into CleanCalculator.



Basis of Proposal

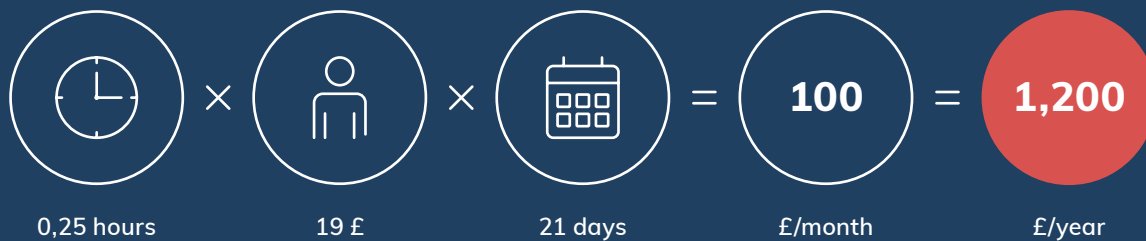
After entering the relevant information, CleanCalculator gives you a time estimation of each room. Next you enter additional time/tasks (empty dishwasher, take out trash ect.). CleanCalculator generates a recommendation for the monthly time consumption, labour expense and material cost. Lastly you can adjust time and price to reach the desired services and contribution margin.



Sales Documents

When the basis of your proposal is completed, CleanCalculator generates all required documents with just one click (proposal, sales letter, cleaning plans, contract ect.). The templates for the documents can be tailored to fit your company and preferences. Personal and professional documents help you substantiate your price and content towards the client.

What is the Cost of Spending 15 minutes Extra?



The calculation above is an example of the consequences it can have if you spend 15 minutes more than predicted with one client with daily cleaning. Based on a contribution margin of 20% on new business, it requires an annual additional turnover of $(1,200/20) \times 100 = 6,000$ £ to cover the losses.

Avoid Miscalculating

Try CleanCalculator for free today. Go to www.cleancalculator.uk

About Us

Our vision is to make administration in the cleaning industry as effective and simple as possible.

We work every day to improve our product based on our in-depth knowledge to the industry and in collaboration with our current users.

CleanCalculator has existed since 2004 and uses key figures developed by Bjarne Overgaard from BO Consult as a tool for creating proposals in the cleaning industry.

Why Choose Us

- ✓ CleanCalculator is your safety that ensures the contracts you enter into with your clients are profitable for your business.
- ✓ CleanCalculator uses key figures that have been tested and developed for more than 25 years in the cleaning industry.
- ✓ Helpfulness is one of our core values. This means we offer free and personal support by phone and mail all working days from 8am to 3pm.

