



# ParkoMobil

Say Hello to Smart Parking

# PARKOMOBIL VALUE PROPOSITION

## COMMON CHALLENGES

### ■ PARKING MANAGEMENT

Separate Off-Street and On-Street parking

### ■ ENVIRONMENT

On-premise systems work locally and offline. Infrastructure costs are high.

### ■ INCOME TRACKING

Real-time tracking is not possible.

### ■ OCCUPANCY RATE

Parking lots are spaced individually; it's hard to share

## ParkoMobil

### ✓ PARKING MANAGEMENT

Both off-street and on-street parking

### ✓ ENVIRONMENT

Cloud base system, online platform. Infrastructure cost low

### ✓ INCOME TRACKING

Instant data flow: all transactions are displayed in real-time

### ✓ OCCUPANCY RATE

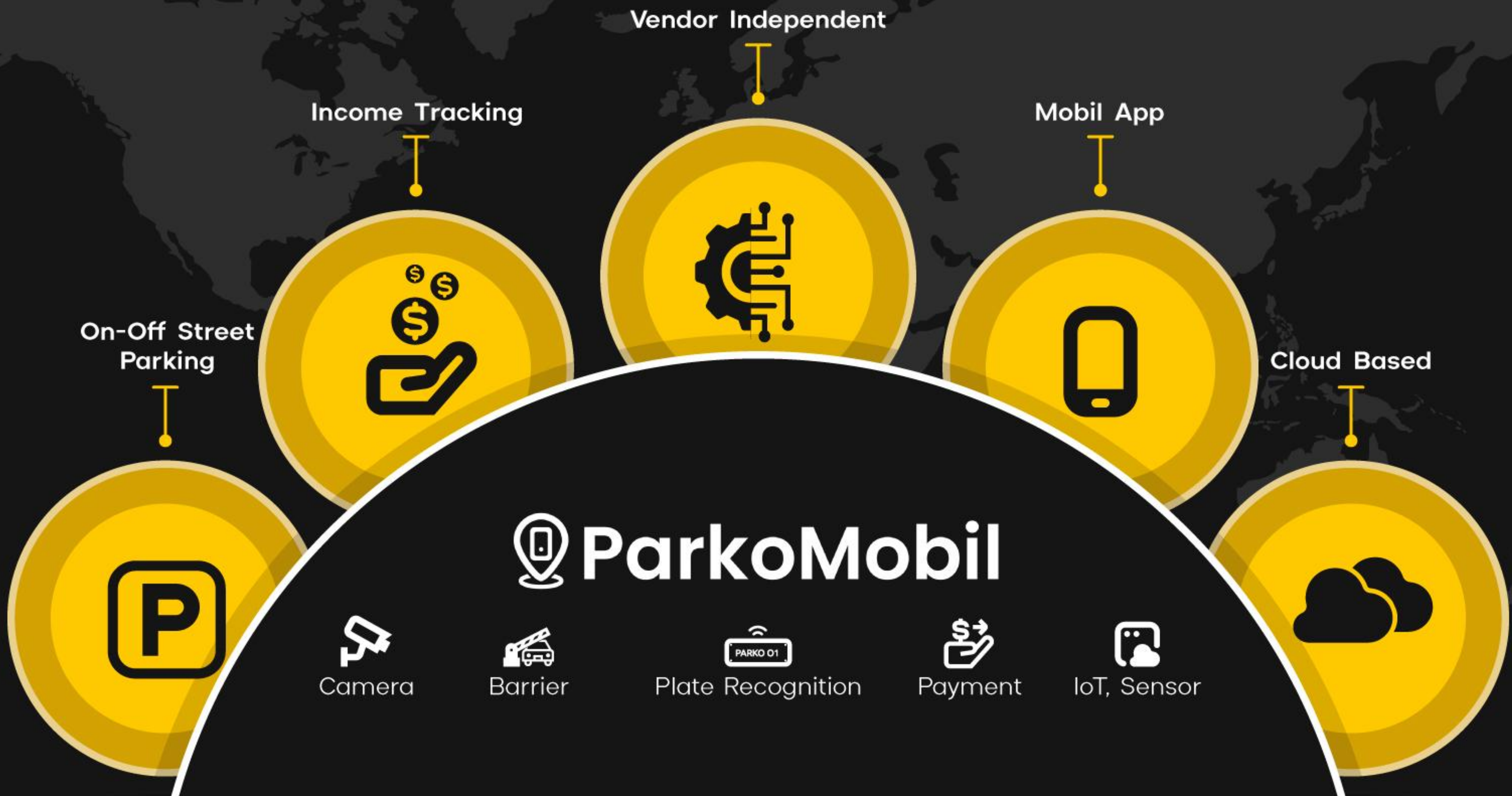
Occupancy of multiple parking lots can be checked from a single screen



 ParkoMobil

# ***OUR VISION***

Revolutionizing parking with cutting-edge technology, we create a seamless, efficient, user-friendly, and environmentally friendly urban parking experience.





# ON-STREET PARKING

Vehicle Entry/Exit

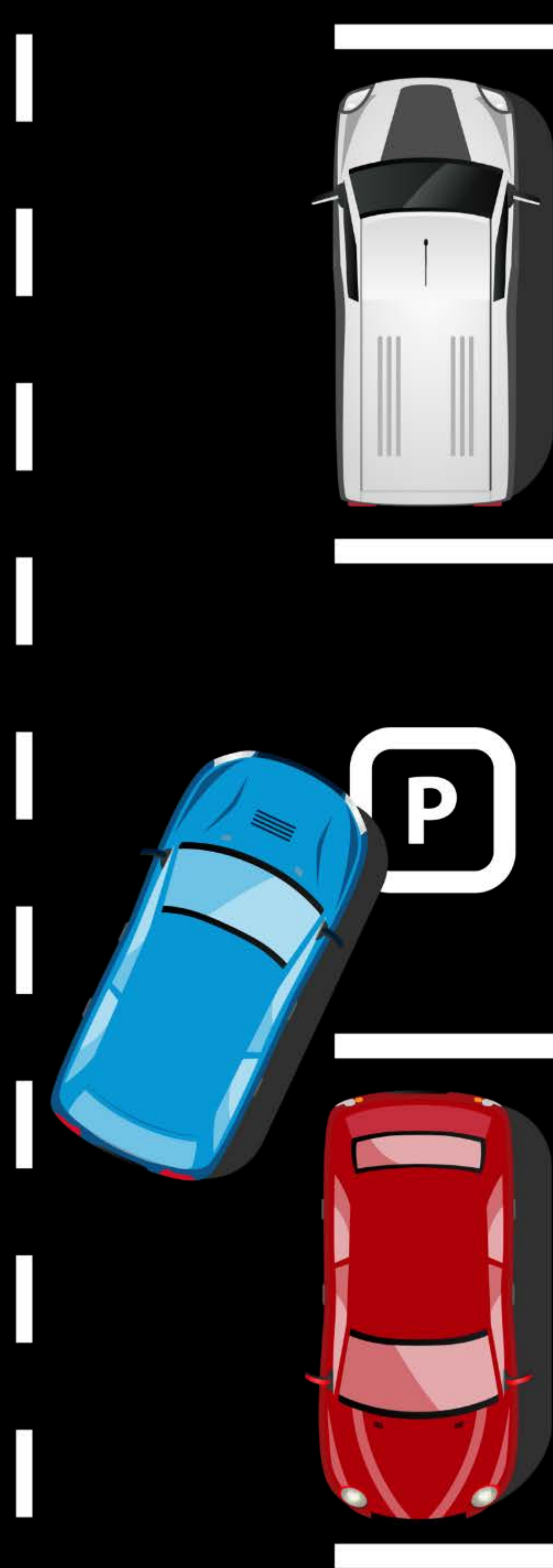
Payment

Real Time Invoice

Parking List

Debit

Fast Operation (Where fast login is required)





# OFF-STREET PARKING

Check-in / Check-out

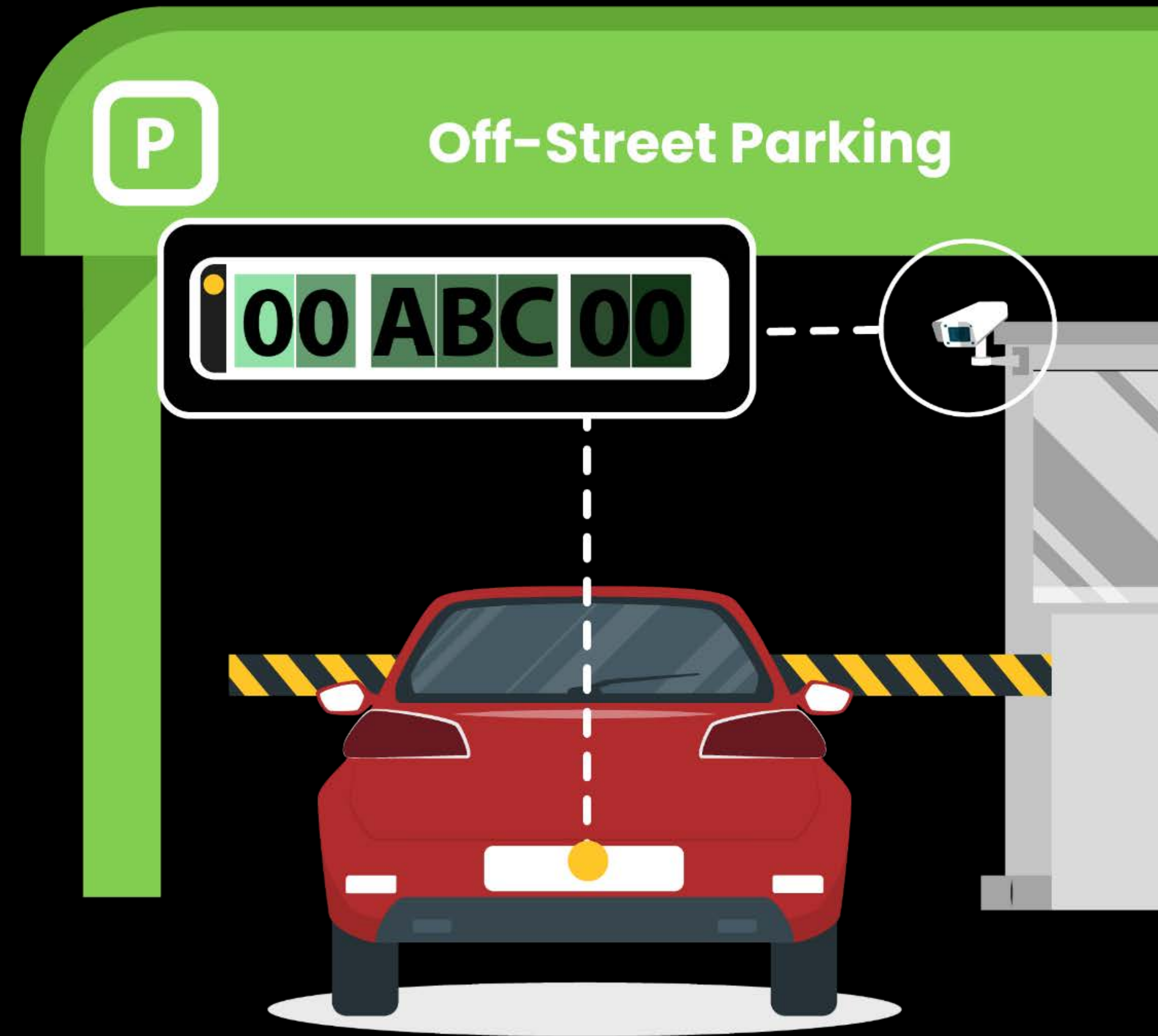
Mobile App

Mini Kiosk Payment

ANPR Camera

Occupancy Control

Barrier Control



# SUPERVISOR CONTROL

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## Staff Control

- Staff Tracking and Operations

- Map-based Staff Tracking

- Performance Tracking

- Shift Management

- Scorecard

## Payment Control

- Entry – Exit Payment Monitoring

- Cash Control

- Sales Report and Collection Statement

- Cost Module

- Subscription Sales

# MOBILE TECHNOLOGY

License Plate Recognition (LPR)

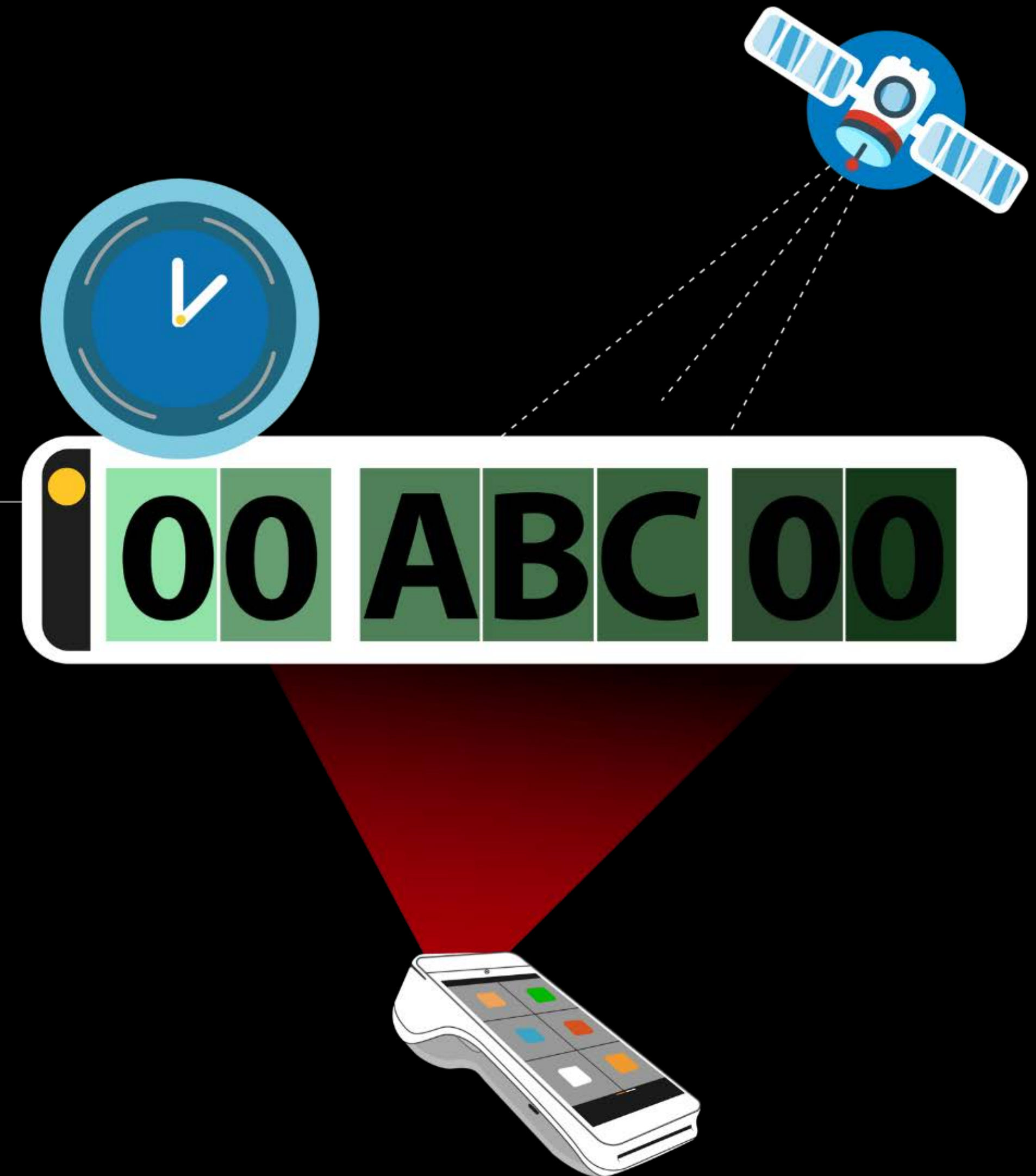
Deep Learning Methodology

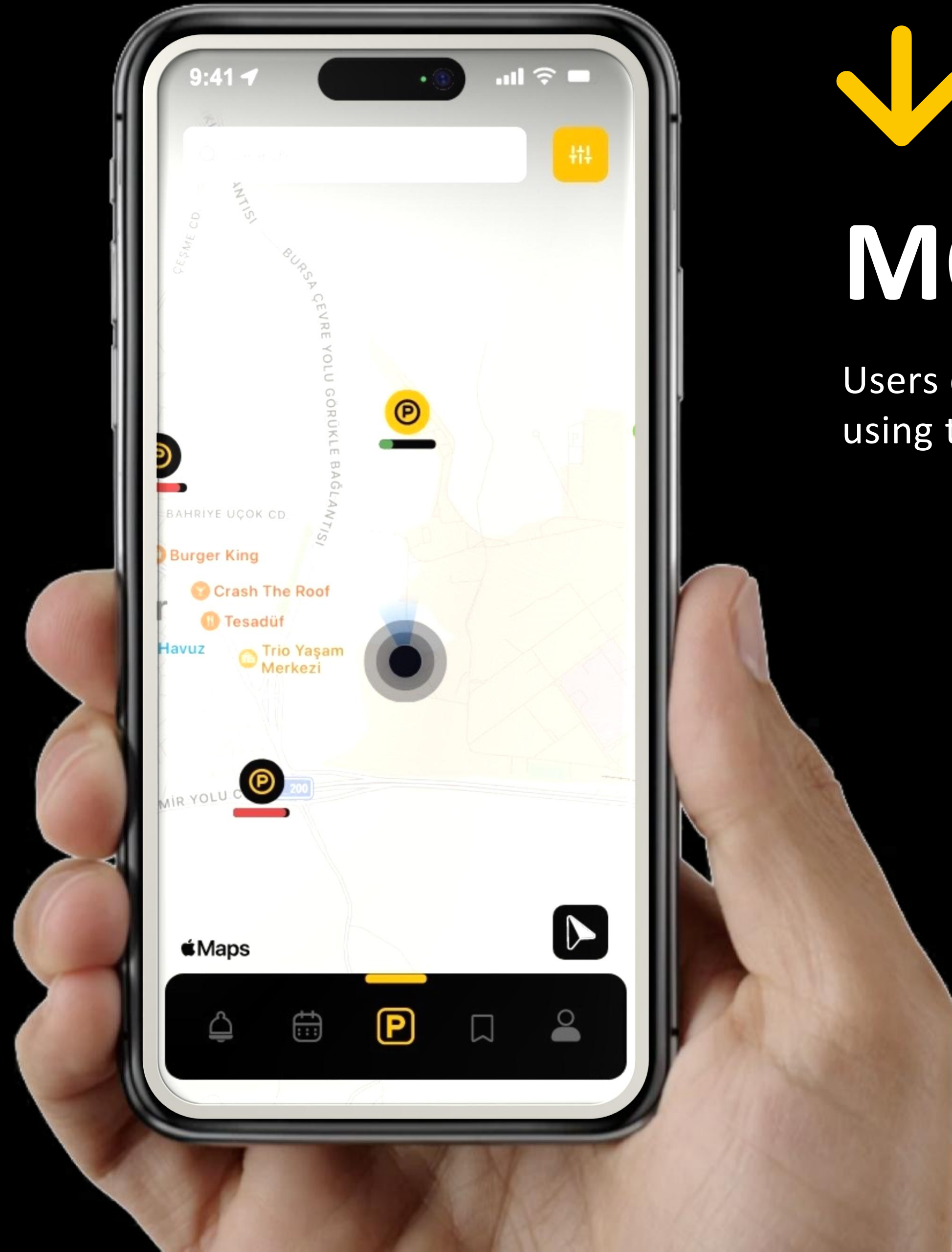
Saving GPS Data

Time Stamping

Tracking Time (Staff)

Storing Car Image (\*)

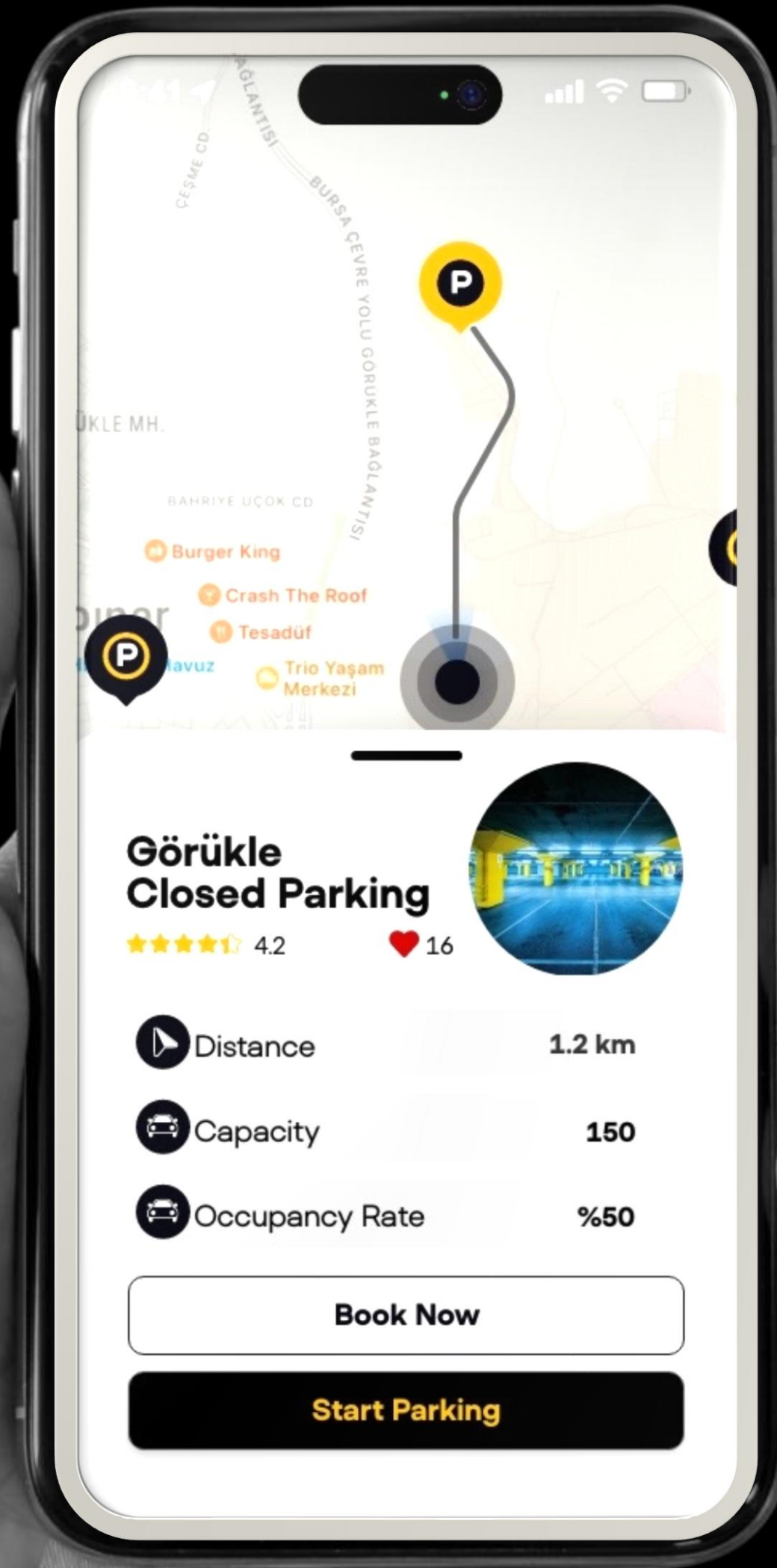




# MOBILE APPLICATION

Users can view and select all parking lots in the city using the mobile app

- 1** The amount of space occupied is displayed to the user with the P icons.
- 2** The user can filter parking lots based on the desired parameters.
- 3** Search for the available parking lots.

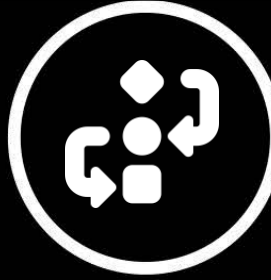


## CHECK-IN

When the desired parking spot is selected:

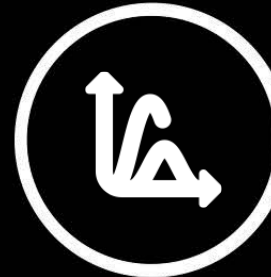
- Available parking lots
- The distance to the parking lot, its capacity, and occupancy rates
- Reservations can be made for the desired time, or parking can be started immediately.

# FEATURES



## WORK FLOW

- Parking areas: Region->Location->Platform
- Staff Tracking
- Shift Management
- Hardware Management



## SALES DATA

Daily, Weekly and Monthly

- Sales Analytics
- Parking Data



## SUBSCRIPTION AND CAMPAIGN

- Dynamic Price List
- Flexible Subscription Packages
- Tariffs and Categories
- Business Partnerships



## FINANCIAL

- Income Analysis
- Full POS Integrations
- Financial Reports
- Digital Invoice Integrations



## REPORT AND ANALYSIS

- Real time data
- Dashboard
- Staff Performance Tracking



## MOBIL TECHNOLOGY

- Cloud base system
- Hardware Independent