

New Mop Unveils Its 2025 Innovations at Interclean Amsterdam 2026: A Global Commitment to Quality, Innovation and Functionality in Cleaning Products

April 2026 – Ontinyent, Spain / Amsterdam, Netherlands – New Mop, a Spanish company specialised in the manufacturing of mops and a recognised player in the international cleaning products sector, is proud to present its latest innovations at **Interclean Amsterdam 2026**, the world’s leading trade fair for professional cleaning and hygiene, taking place from **14 to 17 April 2026 at RAI Amsterdam**. With a solid track record in the market and a growing international footprint, New Mop reinforces its commitment to innovation, continuous improvement and customer-focused solutions.

New Solutions for More Efficient Cleaning

This year, New Mop introduces significant improvements in the design, materials and functionality of its product range. The new solutions are tailored to meet real-world cleaning needs across both household and professional environments — helping users clean more efficiently, effectively and sustainably. From advanced microfiber mop heads to innovative flat mop systems, New Mop’s 2026 catalogue reflects a deep understanding of the evolving demands of the global cleaning industry.

Proven Quality and Performance

Quality remains a core value at every stage of New Mop’s production process. All products undergo rigorous testing to ensure durability, resistance and consistent performance over time. The end-user experience is at the heart of every innovation added to the catalogue, from absorption capacity and fibre resistance to ergonomics and sustainability. New Mop’s products are designed to meet the high standards expected by professional buyers, distributors and cleaning contractors worldwide.

Presence at Interclean Amsterdam 2026

New Mop will be exhibiting at **Interclean Amsterdam 2026**, the world’s largest and most comprehensive B2B event for the cleaning and hygiene industry, welcoming over **900 exhibitors and 30,000 trade visitors from more than 120 countries**. The fair takes place at RAI Amsterdam from 14 to 17 April 2026, and represents a unique opportunity for New Mop to showcase its latest cleaning solutions to international professionals, distributors and decision-makers — consolidating its position as a trusted and forward-thinking supplier on the global stage.

“At New Mop, we are constantly evolving to deliver cleaning products that are effective, long-lasting and adapted to today’s global needs. Interclean Amsterdam is the perfect platform to share our vision with international partners and buyers. We are excited to take this step forward and bring New Mop to the world.”

Joan Barberà Plà, CEO of New Mop

About New Mop

New Mop is a Spanish manufacturer of mops and professional cleaning products, headquartered in Ontinyent, Spain. With years of experience in the sector and a growing international presence, New Mop combines traditional craftsmanship with modern innovation to deliver high-performance cleaning solutions for both domestic and professional markets.

Press Contact

New Mop SL – Ontinyent, Spain

www.newmop.es

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