



Guidi heads to METS with confidence

*Closing out a year of “positive stability”,
with company growth and development of new markets*

Amsterdam, November 17, 2026

Guidi Srl's participation in the **METS - Marine Equipment Trade Show** in Amsterdam (RAI, November 17-19) takes on additional significance this year.

The Dutch B2B show, a must-attend event for the marine equipment industry worldwide, will as usual be a meeting point for existing and prospective customers, distributors and partners arriving from around the world. Above all, it will provide an opportunity for direct, productive dialogue with the main players in the sector, particularly technical managers from shipyards and companies.

Many requests, suggestions and feedback come directly from them and, once assessed and developed by the company, often become new projects and products. Continuous research and innovation, always pursued with close attention to quality, reliability and sustainability, have been part of Guidi's approach since its foundation. One of the latest results of this work is Goccia, Guidi's bronze thru-hull (part no. 1262), which in 2025 was among the products nominated for the final stage of the **DAME Design Awards** at METS.

This edition of the Amsterdam show comes toward the end of an intense year, which saw the Valsesia-based company take part in two almost simultaneous events: first the Genoa International Boat Show, from October 1 to 6, followed by IBEX in Tampa, Florida, from October 6 to 8.

Guidi and Guidi America, the subsidiary that manages the US market, will attend METS together to meet marine industry professionals from around the world.

Guidi in Amsterdam and the company's approach

The central theme of Guidi's stand at the 2026 Genoa Boat Show **is work as a shared act.**

The display created for Genoa features images of hands engaged in every stage of the work, from component design to quality control, connected by a red thread that runs through the scenes and links people, materials and tools.



There is also a reference to Japanese Sashiko embroidery, traditionally used to reinforce textiles and give them new life. For Guidi, it is a direct reference to care and material selection, durability and attention to waste: principles that guide daily work in production, not simply a graphic idea.

2026 was a year of consolidation for Guidi, with order and revenue figures broadly in line with 2025. This is a positive result in such a volatile international environment, where several segments of the marine market are stagnating or contracting after years of rapid, and at times uneven, growth.

This confirms the value of the company's approach: rather than pursuing sales figures alone, Guidi has consistently prioritized progressive, organic and sustainable growth, without reducing investment in new machinery and people and while maintaining a medium- to long-term outlook.

Daniele Guidi, Quality and Sustainability Manager, summarizes the company's participation in the Dutch show: *METS is always an important event for us, the only truly global event in the sector, with the technical and professional focus that is very much in line with our DNA. We operate worldwide, and here we can take the pulse of different markets: by talking with industry professionals, we continue to keep an eye on new opportunities and areas for growth.*

Alessandro Guidi, Technical & Operation manager, adds: *The company is completing the plant expansion project, which will give us much more space and allow us to manage material flows and internal processes better. Once this phase is complete, we will be even more efficient and faster, and productivity will increase as well. At the same time, we continue to work on new products, including in partnership with other organizations, to drive innovation, which is ultimately what the market always expects from us.*

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