

Intelligent Transport Systems UK

Empowering Transport Technology

Membership Pack

Who are we

The leading UK industry association for transport technology



150+
Members



35+ MoUs with
global ITS bodies



Sector value
of £1.5bn



£15bn in
economic potential



Intelligent Transport Systems?

“The use of technology when applied to transport”

Traffic Management | Enforcement | Mobility as a Service | Smart
Ticketing | Demand Responsive Transport | Apps | Data | Connected
and Autonomous Vehicles | Integrated Transport | Digital Twins |
Predictive maintenance | Mobility Pricing etc



Intelligent Transport Systems UK

The voice of the transport technology sector

We are the membership body for the UK transport technology sector. We provide a national platform to support the roll out of technology for a cleaner, safer and more effective transport network, both at home and abroad, through advocacy to policy makers, connecting people and organisations, promoting the industry overseas and supporting innovation across the intelligent transport ecosystem.



Our purpose



Making connections & sharing intelligence



Influencing policy and representing the industry



Promoting the sector overseas



Celebrating the work of ITS providers





Making connections & sharing intelligence

- **Nearly 50 events held a year.**
- **15 Forums** dedicated to the latest industry issues and updates.
- **Exclusive Dinners** with senior policy makers, for our Executive Members.
- **Parliamentary Reception** held annually.
- Industry-leading **President's Dinner & Awards**.
- **ITS UK Annual Conference** at Interchange.
- **Breakfast briefings, webinars, roundtables** and much more!



ITS UK Awards 2023



Forums



Active Travel



Connected
Vehicles



Data



Early Careers



Enforcement



Freight



Inclusive Mobility



Local Authority



Maritime



Mobility as a
Service



Public Transport



Road User
Charging



Smart
Environment



User Behaviour



Women in ITS

Find out more:

Contact@its-uk.org





Making connections & sharing intelligence



Transport Bodies presenting at the ITS UK MaaS Forum, including TfWM, Solent Transport and TfGM

- The latest information and intelligence sent to your inbox every Monday morning.
- Opportunity to input into the **ITS UK Annual Review**, with a physical copy shared with every member.
- Exclusive Members Area with the latest updates and briefings.
- Government announcements, reports and publications shared directly with members.



ITS UK



Annual Review 2023

www.its-uk.org/annual-review





Making connections & sharing intelligence

- Opportunities to hear the latest technical developments across the industry.
- Representation on the **BSI Standards Committee EPL/278 on ITS**.
- Participation in key industry groups, such as **National Highways' Operational Technology Community, Automotive Council, Bridge AI Advisory Board** and more.





Influencing policy and representing the industry

- Representation to Government on key issues for the sector.
- Opportunity for members to feed into consultations and policy reports.
- Engagement across the political spectrum and across the UK and its devolved nations and regions.
- Key events with Ministers and senior political stakeholders.
- Opportunity to join ITS UK's Advocacy & Public Affairs Group.



Transport Minister Anthony Browne
(second from left)



Nick Harris, CEO, National Highways



DBT Minister Earl of Minto (right)

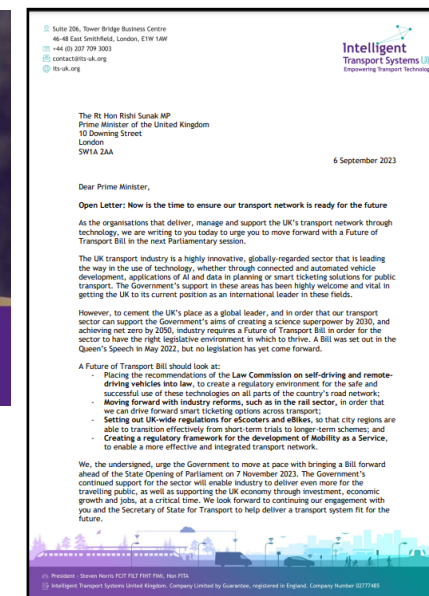


Shadow Transport Minister Bill
Esterson MP (centre)





-
- # Let's Get HOTA Working
- Getting the approval process for enforcement tech right will:
- ✓ Improve safety for road users
 - ✓ Support a key UK industry
 - ✓ Boost innovation
- its-uk.org/HOTA #GetHOTAWorking
- Intelligent Transport Systems UK**
Empowering Transport Technology
- “It is great to see the Government set out plans for legislation on **self-driving vehicles** in the King’s Speech, allowing this emerging technology to be rolled out in a safe and secure way. It also highly welcome to see a **rail reform bill** set out in the Government’s briefing document accompanying the Speech.”
- Max Sugarman, Chief Executive, ITS UK**
-



Top right: HOTA Campaign
Left: ITS UK commenting on the King's Speech
Above: Letter to the Prime Minister on the future of transport





Promoting the sector overseas



ITS Network of Nationals, of which ITS UK is a founding member

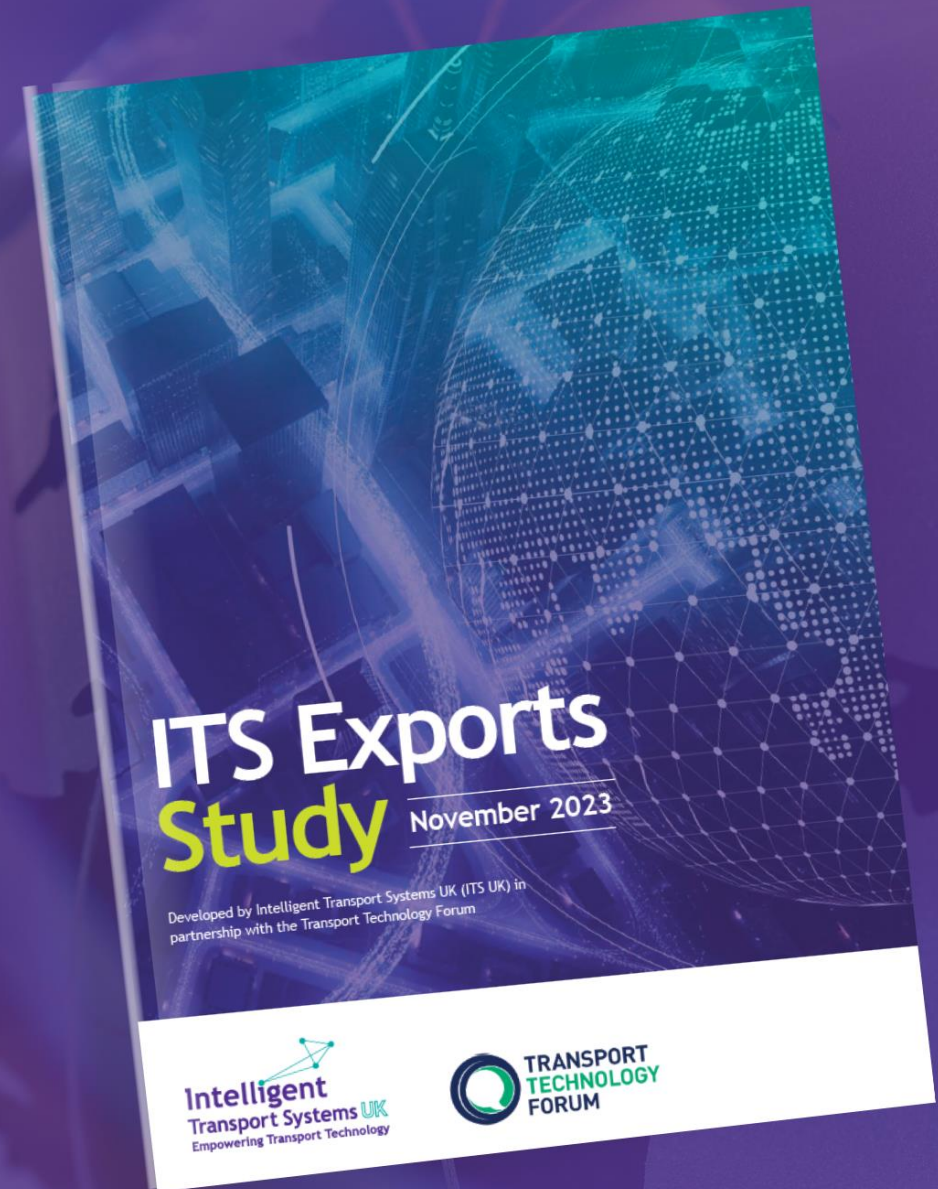
- **With ITS UK you join a global community of intelligent transport organisations.**
- **Regular trade missions both in the UK and overseas, with a range of international markets.**
- **35+ agreements signed with ITS organisations across the world.**
- **Support at international trade shows, including the ITS World and European Congresses.**



ITS Exports Study

Setting out the **export priorities** for UK intelligent transport.

www.its-uk.org/exports-study





Celebrating the work of ITS providers

- Opportunity to submit projects and individuals for our Annual ITS UK Awards.
- Share your news and announcements, for ITS UK to circulate across the sector.
- Opportunity to enter our **Early Careers Paper Competition**.
- Celebrate the role of **Women in ITS**, through our **WITS Group**.



ITS UK Annual Awards



Other Services

Member News Service

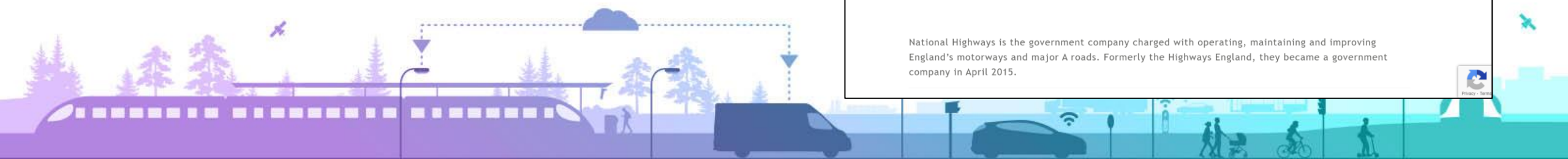
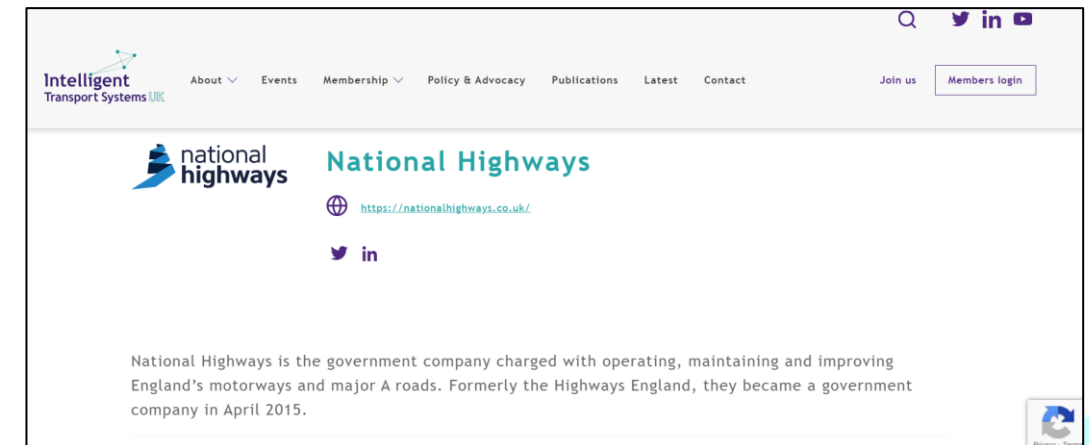
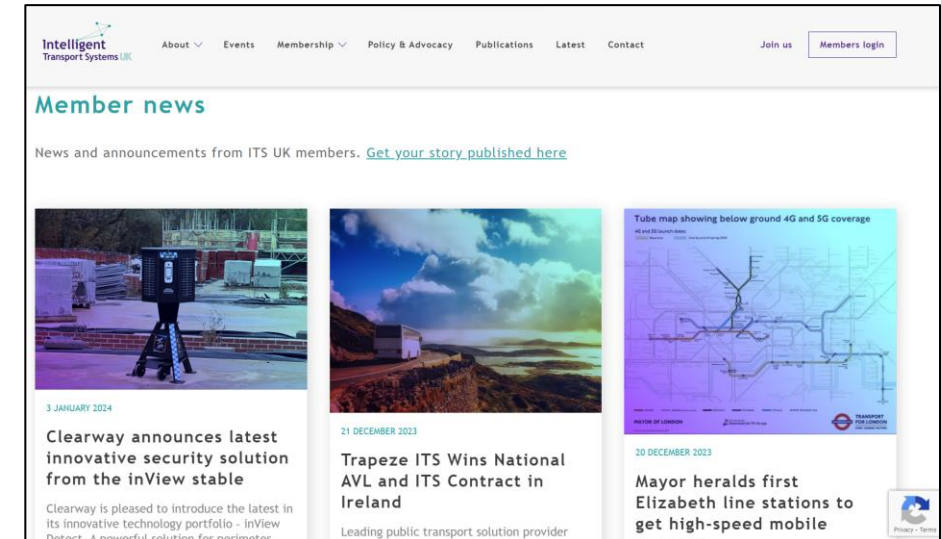
- Send press releases, with member news appearing on the website, in the mail and on our social media channels.

Email press@its-uk.org

Public Directory

- Short description of your organisation and contact details

Email priscilla.ross@its-uk.org



Sponsorship

Number of opportunities available:



ITS UK Awards



Executive
Dinners



Annual Review



BOOKED
Parliamentary
Reception



Forum Meeting



Website Partner

- Great opportunities to promote your brand
- Engage with key decision makers in transport
- Speaking opportunities, introductions to decision makers and more!



The ITS UK Team



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