



# AEROT®



# Aerot® – a new generation of oars

The Päijän brand is not just about rowing boats.
Instead, it is a comprehensive concept built around the rowing boat experience. This is crystallised in our new key product, the Aerot oars.

Aerot oars, a result of in-house product development made of aluminium and a composite material, significantly improve rowing ergonomics compared to conventional oars. The potential of Aerot oars is very broad – they are suitable for all boats, expanding the target group to all users of rowing boats and small motor boats.

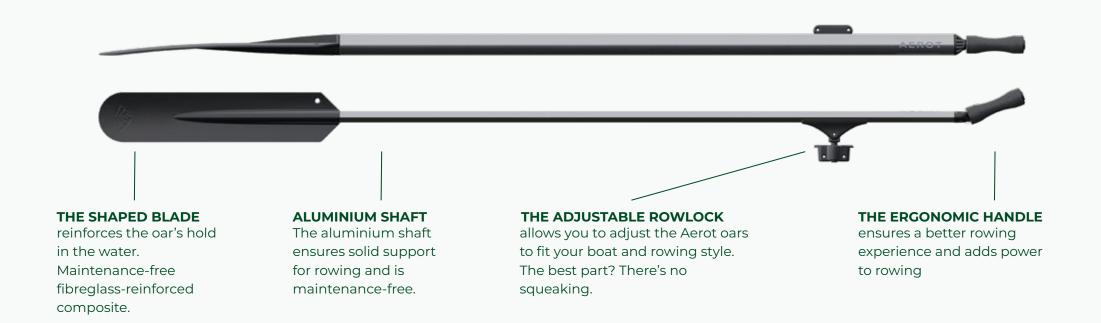
The development work will continue, and there will be other product innovations in the future as well.





# You've heard of oars, now get ready for Aerot®

Aerot oars, meticulously finished down to the smallest detail, are the most technologically advanced and durable oars on the market. Aerot oars are designed and manufactured in Finland. Just like our rowing boats. They are built to last.





## Innovative solutions



### **ROWLOCK 2.0**

The adjustable composite (lubricated polyacetal) rowlock ensures that Aerot oars are suitable for all rowers and boats. The material reduces the friction coefficient, eliminating the constant squeaking that is often a problem with conventional oars.

To ensure compatibility with all boat models, the rowlock pins are available in various sizes to fit every national standard.



## **AEROT® TUNTO**

Tunto oars represent the traditional straight rowing product while offering all the superior features of Aerot oars compared to traditional oars.



## **AEROT® OTE**

No more blisters or pain. The grips of the Ote oar model are cushioned and rotate with the rower's hand movements, and their angle ensures better rowing ergonomics. The cushion is made of thermoplastic elastomer, providing a comfortable grip surface for the hand. Suitable for rowers of all sizes and ages.



### **BLADE**

The cup-shaped blade, larger than that of a wooden oar, provides a very strong grip on the water, making rowing efficient, easy and more economical.

The thin profile cuts through the water lightly, making rowing easy. The shaped sharp angle of the blade keeps water from dripping onto the hands. The holes in the blades enable the Aerot oars to be locked to prevent theft.



# Aerot® 2.0 Oarlock update 2024

## **Enhanced Durability and Performance**

Introducing the latest enhancements to our Aerot® oars. We've incorporated a new oarlock with stainless steel shaft, making these oars more robust and adaptable to all types of boats.

## **Improved Comfort and Efficiency**

Our new design includes a rubber bushing within the oarlock, which significantly lightens the rowing effort. This feature helps maintain the correct rowing posture by preventing the oars from submerging too deeply. The result is a smoother, more efficient stroke that allows you to glide across the water with ease.





# Päijän - All good.

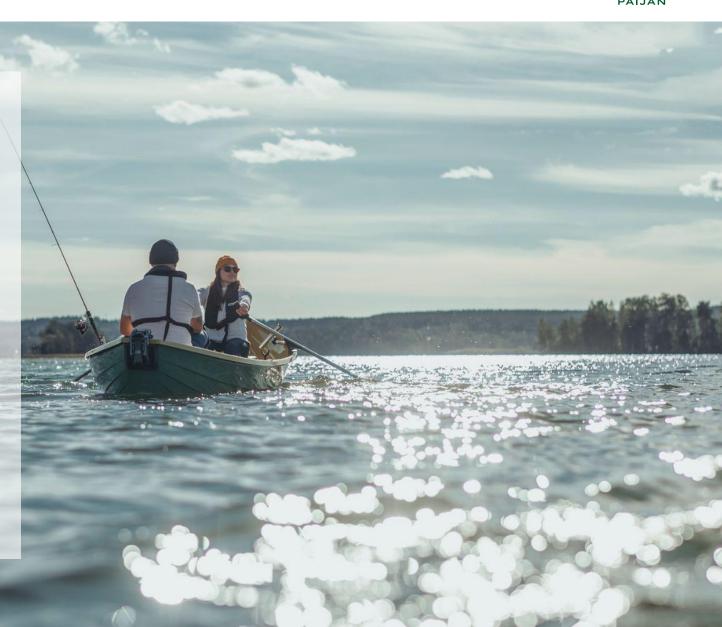
**PÄIJÄN INTRODUCTION** 





In a world where everyone / seems to be shouting at the same time, we need people who dare to trust in the power of silence.

The iconic Päijän brand represents a northern lifestyle that emphasises peace of mind and a balance between people and nature.





For half a century, Nordic fishermen, recreational boaters and other water enthusiasts have relied on Päijän products to meet their everyday needs.

Thanks to our continuous product development, we manufacture the most stable, safest and durable rowing boats and equipment on the market.

Päijän products enable easy and carefree boating even in difficult northern conditions.





# Creating balance

- Päijän is a Finnish premium rowing boat brand whose history dates back to the early 1900s.
- Fibreglass boats under the brand have been manufactured since the 1960s, and Päijän boats have gained an good reputation among users due to their durability, stability and excellent rowing characteristics.
- The market has potential. In peak years, the entire capacity of the old factory, 2,500 boats, sold out every year.
- Päijän's new story began in 2021 when new investors took over the brand and started developing products and the brand to better match their market potential.









# Päijän products

Päijän is the only brand that treats the rowing boat as its main product and builds around it an equipment range focused on enhancing the boating experience. We maintain the highest quality in all aspects of our products. We carry out continuous customer-focused product development to further enhance our existing products and create new ones.

#### **ROWING BOATS**

The iconic Päijän rowing boat is the cornerstone of our brand. Our products include the Päijän 471, 471L and 520L. All L models are also available as versions compatible with electric outboard motors (the E-series).



#### **ACCESSORIES**

A well-rounded experience looks different for each of us. Päijän offers the widest range of additional equipment on the market, making it easy to personalise the boat for one's own purposes.



#### **AEROT®**

The Aerot® oars launched in 2023 are the result of our in-house product development. The new oars significantly improve the ergonomics of rowing.



## **CONTACT**

## Jukka Hakala

Sales and marketing director +358 44 341 9069 jukka@paijanboats.com

## Antti Mäkelä

CEO and founder +358 40 583 8952

antti@paijanboats.com



# Päijän - All good.

