

# 科技创新 引领市场

Technological innovation leads the market



四川省江油市豫蜀夜视利反光材料有限公司

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四川省江油市豫蜀夜视利反光材料有限公司

SICHUAN JIANGYOU YUSHU YESHILI REFLECTIVE MATERIAL CO., LTD.



预成形彩色路面产品  
Preformed color pavement products

# COMPANY PROFILE 公司简介

四川省江油市豫蜀夜视利反光材料有限公司位于四川省江油市高新技术产业园区，是5.12汶川大地震后，由世界500强河南能源义煤公司对口援建的省属国有企业，公司总投资6000万元，占地面积60余亩，是一家年生产200万平米预成形彩色标线及相关制品的生产企业。

豫蜀夜视利公司注重自身高科技、专业化的优势，坚持走科技创新的道路，积极投入新产品的研发，推广新材料、新技术的应用，是国家高新技术企业、四川省创新型中小企业、“专精特新”中小企业。多年来先后研发了“预成型道路反光标带”、“彩色地面标识”等多个有自主知识产权的新产品。

公司坚持以顾客满意为宗旨，建立了完善的销售网络和售后服务体系，质量管理体系符合GB/T 19001-2016/ISO 9001:2015国家标准。产品在全国各地得到广泛应用，并远销日本、欧洲、美洲、东南亚等国家，深受用户好评！

豫蜀夜视利公司真诚欢迎与社会各界进行合作、交流！

Sichuan Jiangyou Yushu Yeshili Reflective Material Co., Ltd. is located in the High-tech Industrial Park of Jiangyou City, Sichuan Province. It is a state-owned enterprise built by Henan Energy Yimei Company one of the world's top 500 companies, with social responsibility and corresponding assistance, after the May 12 Wenchuan Earthquake. The company has a total investment of 60 million yuan, and an area of over 60 acres. It is a production enterprise with the ability to produce 2 million square meters of preformed color road marking and related products annually.

Yushu Yeshili Reflective Material Co., Ltd. focuses on its advantages of high technology and specialization, adheres to the path of scientific and technological innovation, actively invests in the research and development of new products, and promotes the application of new materials and new technologies. It is a national high-tech enterprise and Innovative small and medium-sized enterprises in Sichuan Province, "specialized, special and innovative" small and medium-sized enterprises. Over the years, it has developed a number of new products with independent intellectual property rights, such as "preformed road reflective tape" and "color ground markings".

Yushu Yeshili Reflective Material Co., Ltd. adheres to the principle of customer satisfaction and has established a comprehensive sales network and after-sales service system. The quality management system complies with the GB/T 19001-2016/ISO 9001:2015 national standard. Its products have been applied in many places and are exported to countries and regions such as Japan, Southeast Asia, Europe, and the Americas, receiving high praise from users!

Yushu Yeshili Reflective Material Co., Ltd. sincerely welcomes cooperation and exchanges with all walks of life!



# COMPANY QUALIFICATIONS 公司资质





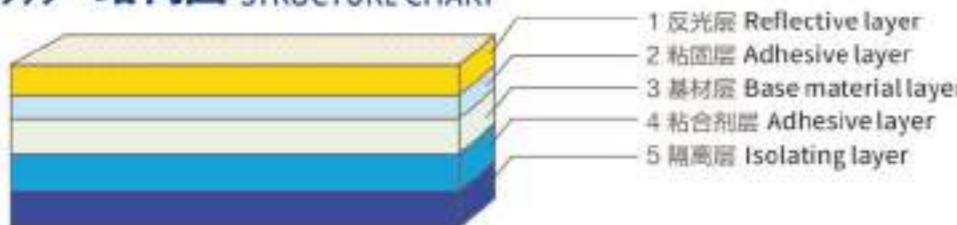
# PRODUCT INTRODUCTION 产品介绍

## >>> 简介 INTRODUCE

公司生产的“彩路”牌预成形道路反光标线带，是采用高分子柔韧聚合物、颜料、玻璃微珠等多种原料经特殊工艺合成的一种新型反光材料。该材料不仅具有较强的耐热、耐腐蚀、耐碾压、耐磨损、耐老化、耐低温等优异性能，而且鲜艳的色彩能够减轻驾驶者视觉疲劳，优良的夜间反光效果能够起到良好的安全警示作用，具备“绿色”、“低碳”、“环保”及施工便利，清除方便等特性，成为交通安全行业重点推广产品。

The "Color Road" brand pre-formed road reflective marking belt produced by the company is a new type of reflective material synthesized by special process using polymer flexible polymer, pigment, glass beads and other raw materials. The material not only has strong heat resistance, corrosion resistance, rolling resistance, wear resistance, aging resistance, low temperature resistance and other excellent performance, and the bright color can reduce the driver's visual fatigue, excellent night reflective effect can play a good safety warning role, with "green", "low carbon", "environmental protection" and convenient construction, easy removal and other characteristics. Become the key promotion products of traffic safety industry.

## >>> 结构图 STRUCTURE CHART



注:反光标线带结构:1、2、3、4、5;抗污标线带结构:2、3、4、5

Note: Reflective marking tape structure: 1, 2, 3, 4, 5; Anti-fouling marking tape structure: 2, 3, 4, 5



## “技术优势” Technical Advantages

### 预成形技术 Preforming technique

对于地面标识、标志，可预先在工厂设计制作成复杂的图案、文字，减少现场施工的难度，提升施工速度。

For ground signs and logos, complex patterns and logos can be designed and produced in the factory in advance. Text, reduce the difficulty of on-site construction and increase construction speed.

### 安全环保 Safety and environmental protection

施工现场无高温、明火、无大量有害气体排放，有效提高施工的安全性和环保性。

There is no high temperature, open flame, and no large amount of harmful gas emission at the construction site, which effectively improves the safety and environmental protection of construction.

### 施工便捷 Convenient construction

施工步骤简单易懂，施工人员无特殊要求，施工后即可通车，能大幅减少道路封闭时间。

The construction steps are simple and easy to understand, and there are no special requirements for construction personnel. Traffic can be opened after construction, which can greatly reduce road closure time.

### 反光性能 Reflective property

玻璃微珠粘结牢固，反光衰减性能优于传统热熔标线，警示作用明显。

The glass beads are firmly bonded, their reflective attenuation performance is better than that of traditional hot melt markings, and their warning effect is obvious.

### 清除方便 Easy to clear

临时性标线带及地标产品清除时只需用铁铲打开缺口，用手能整块撕开，或用专用工具轻松清除，道路表面基本无残留。

When removing temporary markings and landmark products, you only need to use a shovel to open the gap, and you can tear the whole piece apart with your hands, or use special tools to easily remove it, leaving basically no residue on the road surface.





# PRODUCT

>> CLASSIFICATION

## 产品分类

### Preformed Permanent Pavement Marking Tapes (Reflective Surface)

### 长效型反光标线条带

产品型号:L5011X

Product Model: L5011X.

**产品简介:**长效型反光标线条带用特殊工艺将高折射玻璃微珠、耐磨涂层、基材、胶粘剂、离型膜等结合在一起制成的一种可直接铺设于道路的新型反光材料，常规厚度在1.5-2.1mm之间。

Product introduction: Preformed Permanent Pavement Marking Tapes (Reflective Surface) is made by combining high-refractive glass beads, wear-resistant coating, base material, adhesive, release film, etc. using a special process and can be laid directly on the road. A new type of reflective material, the conventional thickness is between 1.5-2.1mm.

**产品特性:**产品基材和表面均带有玻璃微珠，具有反光、防滑、耐磨的效果。工程型反光标线条带属于长效型产品，使用寿命通常2-3年。

Product features: The surface of the product is coated with a high-performance coating without glass beads. It has good resistance and self-cleaning properties and is easy to clean. Long-lasting anti-fouling marking tape is a long-lasting product with a service life of usually 2-3 years.

**应用范围:**此标线条带适用于交通标线、箭头、文字、图案、警示标识的施划；机场、高(地)铁站、停车场、医院、体育场所等地面反光标识的制作。

Scope of application: Production of indoor and outdoor color signs at airports, high-speed (subway) stations, parking lots, factories, hospitals, etc.

#### 技术参数

性质 Properties	常规数据 Typical data		单位 Unit	测试方法 Test methods
	L5011X	L5011Z		
颜色 Color	白 white	黄 yellow	—	—
厚度 Thickness	1.8	1.8	mm	GB/T7125
耐水性 Water resistance	通过 pass	通过 pass	—	GB/T24717
耐酸性 Acid resistance	通过 pass	通过 pass	—	GB/T24717
耐碱性 Alkali resistance	<40	<40	mg	GB/T24717
逆反射 Retroreflection	>300; >500	>175; >300	mcd/m <sup>2</sup> /lux	GB/T24717
粘接性 Adhesion	>50	>50	N/25mm	GB/T24717
抗滑值 Anti-slip value	>50	>50	BPN	GB/T24717

#### 常规规格

长度:40m/卷。

宽度:10cm、15cm,也可根据客户要求定制。

颜色:白色、黄色、红色、蓝色、黑色、绿色等。

General specifications

Length: 40m/roll.

Width: 10cm, 15cm, can also be customized according to customer requirements.

Color: White, yellow, red, blue, black, green, etc.



## Preformed Permanent Anti-stain pavement marking tapes (Smooth Surface) 长效型抗污标线条带

### 技术参数

性质 Properties	常规数据 Typical data		单位 Unit	测试方法 Test methods
	L5021X	L5021Z		
颜色 Color	白 white	黄 yellow	—	—
厚度 Thickness	1.3	1.3	mm	GB/T7125
耐水性 Water resistance	通过 pass	通过 pass	—	GB/T24717
耐酸性 Acid resistance	通过 pass	通过 pass	—	GB/T24717
耐碱性 Alkali resistance	>40	>40	mg	GB/T24717
粘接性 Adhesion	>50	>50	N/25mm	GB/T24717

#### 常规规格

长度:50m/卷。

宽度:10cm、15cm,也可根据客户要求定制。

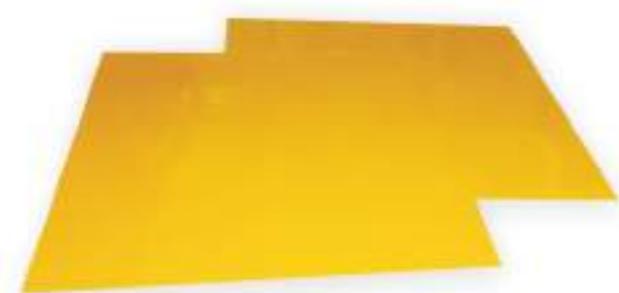
颜色:白色、黄色、红色、蓝色、黑色、绿色等。

General specifications

Length: 50m/roll.

Width: 10cm, 15cm, can also be customized according to customer requirements.

Color: White, yellow, red, blue, black, green, etc.



## Temporary Pavement Marking Tapes(Reflective Surface)

### 临时性反光标线条带

产品型号:L1061X

Product Model:L1061X.

**产品简介:**临时性反光标线条带是由高折射玻璃微珠、耐磨涂层、基材、胶粘剂、离型膜等结合在一起制成的一种新型反光材料,常规厚度在0.6mm-1.2mm之间。

Product introduction: temporary Pavement Marking Tapes is a new type of reflective material made of high-refractive glass beads, wear-resistant coating, base material, adhesive, release film, etc. The regular thickness is 0.6mm-1.0mm.

**产品特性:**产品表面带有玻璃微珠,具有反光、防滑、耐磨的效果。临时性反光标线条带属于短效型产品,其使用寿命通常为1-6个月。

Product features: The surface of the product is equipped with glass beads, which is reflective, non-slip and wear-resistant. Temporary reflective marking tape is a short-lasting product and its service life is usually 1-6 months.

**应用范围:**产品适用于高速公路、城市道路改造时交通标线的临时施划,室内外地面反光标识的短期使用。

Application: The product is suitable for the temporary application of traffic marking when the highway and urban road are diverted, and the short-term use of reflective signs on the indoor and outdoor ground.



#### 技术参数

性质 Properties	常规数据 Typical data		单位 Unit	测试方法 Test method
	L1061X	L1061Z		
颜色 Color	白 white	黄 yellow	—	—
厚度 Thickness	>0.6	>0.6	mm	GB/T7125
耐水性 Water resistance	通过 pass	通过 pass	—	GB/T24717
耐酸性 Acid resistance	通过 pass	通过 pass	—	GB/T24717
耐碱性 Alkaline resistance	<40	<40	mg	GB/T24717
逆反射 Retroreflection	>300	>150	mod/m <sup>2</sup> /lux	GB/T24717
粘接性 Adhesive adhesion	>25	>25	N/25mm	GB/T24717
抗滑值 Anti-skid value	>50	>50	BPN	GB/T24717

#### 常规规格

长度:60m/卷。

宽度:10cm、15cm,也可根据客户要求定制。

颜色:白色、黄色、红色、蓝色、黑色、绿色等。

General specifications

Length:60m/roll.

Width :10cm, 15cm, can also be customized according to customer requirements.

Color: White, yellow, red, blue, black, green, etc.



## Permanent Anti-stain&anti-slip pavement marking tapes (Particles Surface)

### 防滑抗污标线条带

产品型号:L50F1X

Product Model:L50F1X

**产品简介:**防滑抗污标线条带是由高性能涂料、基材、胶粘剂、离型膜等结合在一起制成的一种新型材料,其厚度在1.4mm左右。

Product introduction: Anti-skid and anti-fouling marking tape is a new type of material made of high-performance coatings, substrates, adhesives, release films, etc. Its thickness is about 1.4mm.

**产品特性:**产品表面不带玻璃微珠且光洁平整,具有良好的抗污防滑性能,使用寿命通常在3年以上。

Product features: The surface of the product is smooth and smooth without glass beads, with good anti-fouling and anti-slip performance, and the service life is usually more than 3 years.

**应用范围:**适用于室内外(不过车的地方),标线、箭头、文字、图案等地面标识的长期使用。

Application: Suitable for long-term use of ground markings such as road marking tape, arrows, text, and patterns indoors and outdoors (in places where cars are not accessible).



#### 技术参数

性质 Properties	常规数据 Typical data	单位 Unit	测试方法 Test method
厚度 Thickness	1.4	mm	GB/T7125
耐水性 Water resistance	>240小时无异常 240 hours no abnormality	—	GB/T24717
耐碱性 Alkaline resistance	>240小时无异常 240 hours no abnormality	—	GB/T24717
抗滑值 Anti-skid value	>55	BPN	GB/T24717
耐磨性 Wear resistance	>5000转,耐用型 5000 turns, durable	—	GB/T11982.1
粘接性 Adhesive adhesion	>50	N/25mm	GB/T24717

#### 常规规格

长度:40m/卷。

宽度:10cm、15cm,也可根据客户要求定制。

颜色:白色、黄色、黑色等。

General specifications

Length:40m/roll.

Width :10cm, 15cm, can also be customized according to customer requirements.

Color: White, yellow, black, etc.



## Preformed Permanent anti-slip marking tapes (Particles Surface) 防滑标线条带

产品型号:L50E1X

Product Model: L50E1X.

**产品简介:**防滑标线条带是由防滑颗粒、耐磨涂层、基材、胶粘剂、离型膜等结合在一起制成的一种新型防滑材料，其厚度在1.5mm-2.2mm之间。

Product introduction: Anti-skid marking tape is a new type of anti-skid material made of anti-skid particles, wear-resistant coating, base material, adhesive, release film, etc. Its thickness is between 1.5mm-2.2mm.

**产品特性:**产品表面带有防滑颗粒，具有良好的防滑、耐磨的效果，是一种用途广泛的防滑产品。标线条带使用时可附着在各种材质的表面，也可以单独作为防滑产品使用，其使用寿命通常为2-3年。

Product features: The surface of the product is equipped with anti-skid particles, which has good anti-skid and wear-resistant effects. It is a widely used anti-skid product. Marking tape can be attached to surfaces of various materials when used, or can be used alone as an anti-slip product. Its service life is usually 2-3 years.

**应用范围:**适用于各种场所的楼梯及其他特殊区域地面的防滑处理，如操场、娱乐场地、游泳池、超市、办公大楼、工厂、酒店、公园绿道等公共场所。

Scope of application: Suitable for anti-slip treatment of stairs and other special area floors in various places, such as playgrounds, entertainment venues, swimming pools, supermarkets, office buildings, factories, hotels, park greenways and other public places.



### 技术参数

性质	常规数据	单位	测试方法
厚度	1.5-2.2之间	mm	GB/T7125
耐水性	>240小时无异常	—	GB/T24717
耐碱性	>240小时无异常	—	GB/T24717
抗滑值	>55	BPN	GB/T24717
耐酸性	>2000转,无异常	—	GB/T11982.1
粘接性	>50	N/25mm	GB/T24717

### 常规规格

长度:40m/卷。

宽度:10cm、15cm,也可根据客户要求定制。

颜色:白色、黄色、红色、蓝色、黑色、绿色等。

General specifications

Length: 40m/roll.

Width: 10cm, 15cm, can also be customized according to customer requirements.

Color: White, yellow, red, blue, black, green, etc.



## Patterned raised road reflective marking tape 花纹式(凸起型)公路反光标线条带

### 技术参数

性质	常规数据		单位	测试方法
	L51111	L51112		
颜色	白	黄	—	—
厚度	2.5	2.5	mm	GB/T7125
耐水性	通过	通过	—	GB/T24717
耐酸性	通过	通过	—	GB/T24717
耐碱性	<40	<40	mg	GB/T24717
逆反射	>300 >500 >2000	>300 >500 >2000	mcd/m <sup>2</sup> /lux	GB/T24717
粘接性	>50	>50	N/25mm	GB/T24717
抗滑值	>70	>70	BPN	GB/T24717

### 常规规格

长度:23m/卷。

宽度: 10cm、15cm、20cm,也可根据用户需要定制。

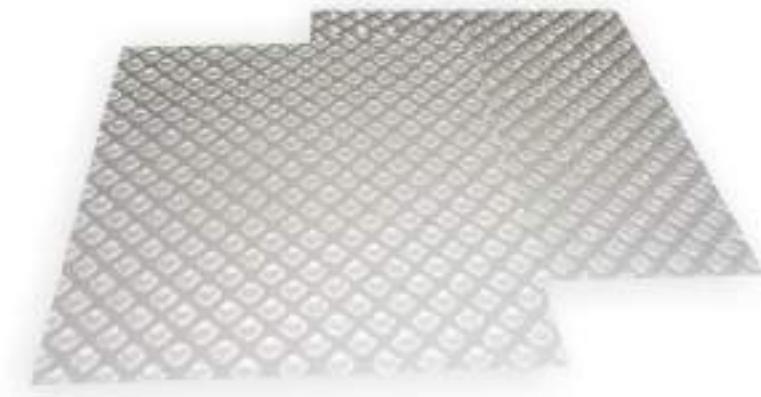
颜色:白色、黄色、黑色等。

General specifications

Length: 23m/roll.

Width: 10cm, 15cm, 20cm, can also be customized according to user needs.

Color: White, yellow, black, etc.



# Aluminum foil reflective marking tape

## 铝箔反光标线条带

### 技术参数

性质 Properties	常规数据 Typical data	单位 Unit	测试方法 Test methods
厚度 Thickness	>0.4	mm	GB/T7125
耐水性 Water resistance	>240小时无异常 240 hours no abnormality	—	GB/T24717
耐碱性 Alkaliresistance	>240小时无异常 240 hours no abnormality	—	GB/T24717
抗滑值 Anti-skid value	>50	BPN	GB/T24717
耐磨性 Wear resistance	>5000转,耐用型 5000 turns, durable type	—	GB/T11982.1
粘接性 Adhesive strength	>50	N/25mm	GB/T24717

### 常规规格

长度:45m/卷。

宽度:10cm、15cm,可根据客户要求定制。

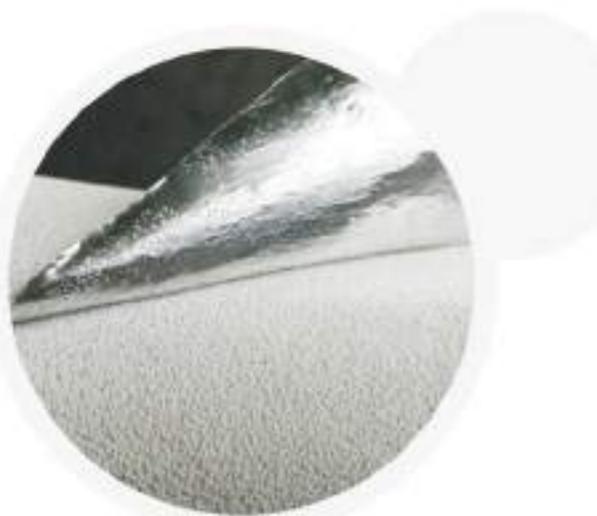
颜色:白色、黄色等。

General specifications

Length: 45m/roll.

Width: 10cm, 15cm, can be customized according to customer requirements.

Color: White, yellow, etc.



产品型号:L10K1X

Product Model:L10K1X.

**产品简介:**铝箔反光标线条带是由玻璃微珠、耐磨层、铝箔、胶粘剂、离型膜等结合制成的一种新型反光材料,其厚度在0.4mm左右。

Product introduction: Aluminum foil reflective marking tape is a new type of reflective material made of glass microbeads, wear-resistant layer, aluminum foil, adhesive, release film, etc., its thickness is about 0.4mm.

**产品特性:**产品表面带有玻璃微珠,具有良好的反光性和延展性,与路面贴合性佳,属于短效型产品。其使用寿命通常为1-6个月。

Product features: The surface of the product is equipped with glass beads, which has good reflectivity and flexibility, and has good adhesion to the road. It is a short-acting product. Its service life is usually 1-6 months.

**应用范围:**产品适用于道路改道时交通标线的临时施划,室内外地面反光标识的短期使用。

如:厂区、小区、码头、机场、收费站、停车场、商场、超市、体育场所等。

Application: The product is suitable for temporary construction of traffic markings when changing roads, and short-term use of indoor and outdoor ground reflective signs.

Such as: factories, residential areas, terminals, airports, toll stations, parking lots, shopping malls, supermarkets, sports venues, etc.

1  
2  
»»

## CONSTRUCTION

### STEPS 施工步骤

01



清扫路面  
Clean the road

03



在地面涂上胶水  
Apply glue to the floor

05



揭掉离型膜粘贴标识  
Remove the release film and paste the label

02



画轮廓线  
Draw contours

04



涂好胶水晾至10-15分钟  
(用手触碰不沾手为最宜)  
Let dry for 10-15 minutes  
(non-sticky hands are preferred)

06



用橡胶锤或橡胶辊  
等进行加压  
Apply pressure with a rubber mallet or roller

### 注意:

1. 在空气温度不低于5°C和路面温度不低于10°C的环境下施工。
2. 施工路面必须干净、干燥、平整。
3. 雨后必须待路面充分干燥后方可施工,至少干燥后24小时以上方可施工。
4. 沥青(水泥)路面在铺设好7天后方可施工。

### Attention:

1. The air temperature is not less than 5°C and the road temperature is not less than 10°C under the environment construction.
2. The construction road surface must be clean, dry and smooth.
3. After the rain must be fully dry road before construction, At least 24 hours after drying before construction.
4. The just-paved asphalt (cement) pavement takes 7 days before construction.



# Case

## »»» PRESENTATION 案例展示

### 交通类标识

Traffic sign



道路预成形标线带  
Road preformed marking tape



导向箭头  
Guide arrow



单色文字  
Monochrome text



禁令标识  
Prohibition sign



警告标识  
Warning sign



提示标识  
Prompt mark



限速标识  
Speed limit sign



指示标识  
Indicative signs



收费岛头  
Toll island head

### 市政类标识

Municipal class identification



## 赛事、展会类标识

Logo for events and exhibitions



北京冬奥会  
Beijing Winter Olympics



杭州亚运会  
Hangzhou Asian Games



陕西全运会  
Shaanxi National Games



武汉军运会  
Wuhan Military Games



重庆智博会  
Chongqing Smart Expo



武汉设计展  
WuhanDesign exhibition



上海交通展  
ShanghaiTraffic show



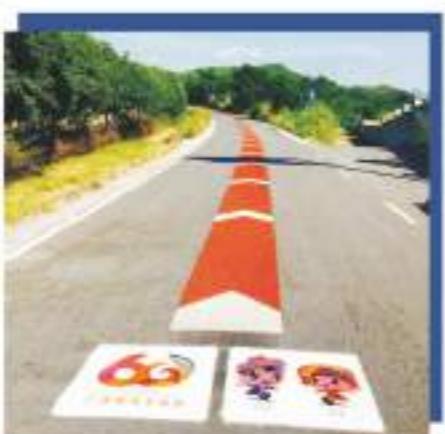
苏州世乒赛  
Suzhou World Table Tennis Championships



珠海航展  
Zhuhai Airshow

## 景区、绿道、特色公路标识

Scenic spots, greenways, characteristic highway signs



## 电力燃气行业标识

Electric power gas industry identification



## 管线类标识

Pipe marker label



## 高铁、地铁、民航类标识

High-speed rail, subway, civil aviation identification



## 消防、物业类标识

Fire, property signs



## 矿厂标识

Mine identification



## 其他行业标识

Other industry identifiers





## CORPORATE CULTURE 企业文化

### 企业宗旨:

Enterprise purpose

以诚信赢客户 以质量求生存 以创新谋发展 以实干创未来

Win customers with integrity, survive with quality, develop with innovation, and create the future with hard work

### 企业精神:

Enterprise spirit

拼搏进取 务实创新 担当作为 追求卓越

Strive for progress, be pragmatic and innovative, take responsibility and pursue excellence

### 管理理念:

Quality concept

以德为先 以诚为信 以干为径 以人为本

Virtue as a top priority Sincerity as trust Work as a path people-oriented

### 企业愿景:

Quality concept

行业领先 国际一流

Industry-leading and international first-class



## BUSINESS DISTRIBUTION 业务分布

豫蜀夜视利公司坚持诚信经营，以质量赢得市场。多年来，产品经受住了各种严苛的道路状况和气候条件的考验，优良的性能和完备的售后服务，受到客户的广泛认同和赞誉，产品远销世界各地。

Yushu Yeshili Reflective Material Co.,Ltd adhere to integrity management, quality to win the market. Over the years, the products have withstood the test of various harsh road conditions and climatic conditions nationwide, the excellent performance and complete after-sales service have been widely recognized and praised by customers, the products are exported to all over the world.



## 未来展望

### 勤耕不辍·奋力开拓

创新改变未来，我们坚信四川省江油市豫蜀夜视利反光材料有限公司  
在不断发展的道路上一定会演绎出不朽乐章  
创造更加辉煌的明天

预见未来 · 最好的方法就是创造未来

